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Enhancing Lives.

2008

ANNUAL
REPORT

ADVANCING
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ENHANCING
LIVES



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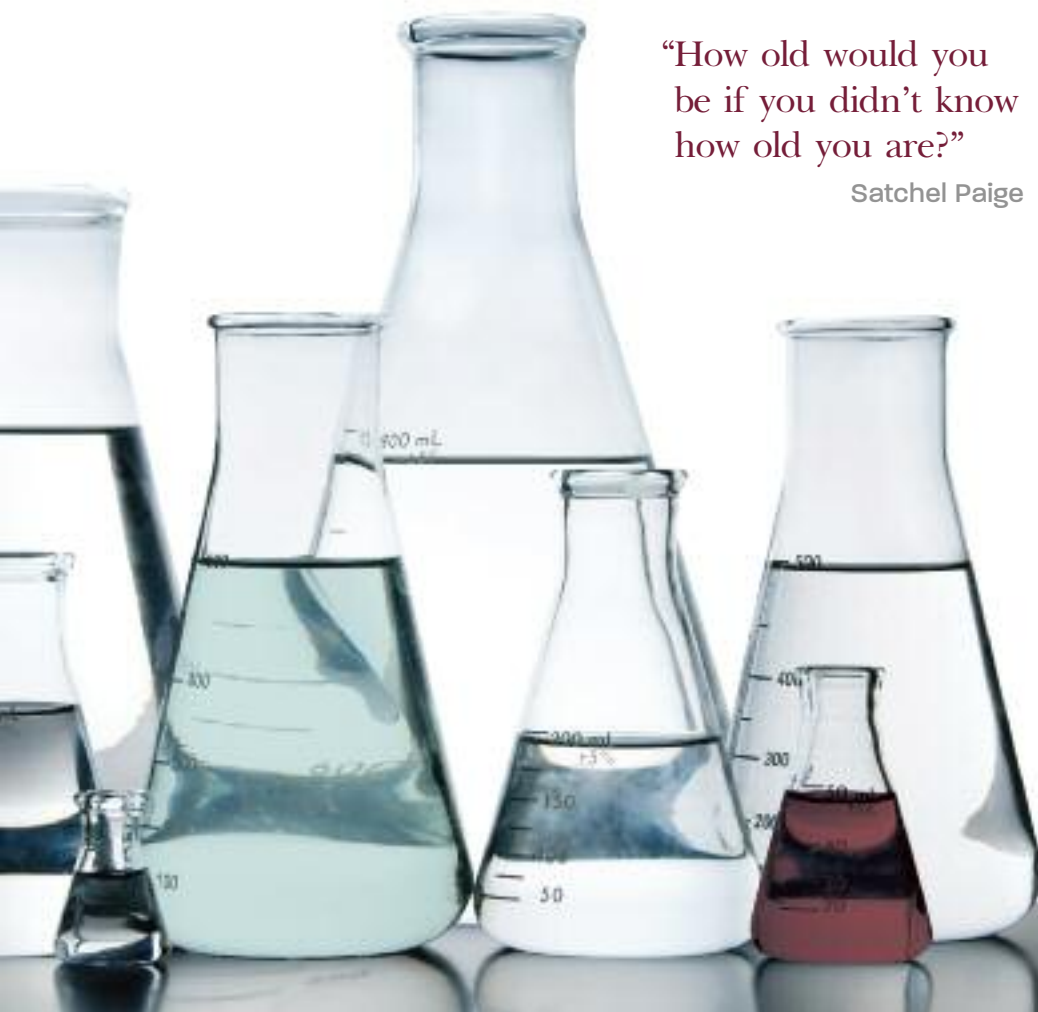
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“How old would you
be if you didn’t know
how old you are?”

Satchel Paige





Daniel P. Perry
Executive Director

Message from the Executive Director

The 2008 national elections raised hopes and renewed momentum for major reforms in the financing and delivery of health care in America. Congress and the Obama Administration will grapple this year and beyond with proposals to expand access to care, improve quality, reduce costs, resolve irrational disconnects in the system, and weigh the effects of it all on incentives for medical research and innovation.

This national conversation will play out against the backdrop of a looming Silver Tsunami of aging-related chronic diseases. In less than two years the first members of the gigantic Baby Boom generation will turn age 65, qualifying for Medicare's old age assistance. Starting in 2011, some 10,000 people will turn 65 each and every day. This will continue until 2030 when at least one in five Americans will be age 65 or older.

If Baby Boomers age with the same vulnerability to chronic diseases as today's seniors, the burden could overwhelm our health care system and economy. Imagine what will happen to an already stressed Medicare program if forced to pay for two to three times today's heart attacks, hip fractures, cancer diagnoses, and other diseases. Chronic diseases already account for some 80% of \$2.4 trillion spent on health care in the U.S. Without transformative therapeutic breakthroughs and better means of prevention from research, we could be facing a human and economic catastrophe.

The Alliance strives to prepare the nation for the coming wave of older Americans by advocating for advances from the life sciences, the essential keys to a healthier nation. We continue to make the case on Capitol Hill and within the broad health policy community for increased funding for the National Institutes of Health, including the National Institute on Aging (NIA). In 2007 and 2008 the Alliance led the Friends of the NIA—a coalition raising awareness of important research projects supported by the aging institute. Speaking for the coalition, the Alliance pro-

vided Congressional testimony calling for increasing federal funding for the National Institutes of Health to \$31.1 billion in Fiscal Year 2009.

To highlight the value of medical innovation the Alliance continues to publish *The Silver Book®: Chronic Disease and Medical Innovation in an Aging Nation*. This trusted resource captures the most up-to-date facts on the human and economic burden of chronic disease, as well as the value of medical innovation in ameliorating that burden. Most of this data was previously buried in dense and detailed scientific reports and specialty journals, but is now available in an easy-to-use and fully referenced format. All of the data is available on-line in a searchable database at www.silverbook.org.

At the Alliance for Aging Research, we also know that our efforts do not exist in a vacuum. We are surrounded by highly effective advocates for advancing the medical research frontiers. These everyday heroes do not seek the spotlight of public acclaim and do their best work behind the scenes of public policy. So this year we inaugurated a unique award named for the private citizen whose efforts in the 1960s and 70s almost single-handedly led Congress to establish the NIA. We are proud to recognize such achievement through the *Florence S. Mahoney "Making a Difference Award."*

This has been a challenging and gratifying year for the Alliance and for aging research. New medical discoveries are transforming health possibilities and helping us to live longer, healthier lives. The Alliance will be monitoring and participating in the coming debates over health care reform and will be ever-vigilant to assure that the vast potential benefits from scientific research and medical innovation are not slighted in the drive to expand access and reduce costs.



James E. Eden, Ed.D.
Chairman of the Board



Allan M. Fox, J.D.
Vice Chairman of the Board

From the Chairman and Vice Chairman

For more than two decades, the Alliance for Aging Research has been alerting the nation to the “Graying of America.” Now we are just two years away from the first wave of aging Baby Boomers turning age 65. In the next two decades the numbers of people reaching retirement age and Medicare will double with as many as 75 million Americans reaching age 65 and older.

This is a crucial time to advance the health sciences and to shape public policies for longer, healthier and more productive years across the lifespan. It is also an exciting time to witness growing agreement among leading scientists who probe aging and health. These experts endorse more research into diseases of aging such as cancer, Alzheimer’s disease, stroke, congestive heart failure and macular degeneration. But they also say science policy and funding needs to look beyond individual diseases as if they exist in silos.

There is plenty of evidence that there are common mechanisms or “switches” triggered by the underlying processes of aging that predispose us to these diseases. If we could delay or interfere with the switches of aging and their affects, we could have the means for postponing or preventing many diseases that face older Americans; diseases that devastate families and drive health care costs into the stratosphere.

In 2008 the prestigious British Medical Journal gave prominence to this proposition. The BMJ featured an article titled “New Model of Health Promotion and Disease Prevention for the 21st Century.” No less than two Alliance for Aging Research Board Members, our Executive Director, and a longtime Alliance science advisor were among a prestigious line-up of authors of this article.

The premise was summed up as follows: *“In recent years scientists have shown that the underlying biological processes of ageing, which give rise to most disease and other age related health problems, can*

be delayed. We argue that a concerted effort to slow ageing would provide a broad strategy for primary prevention that would greatly enhance and accelerate improvements in health at all ages.”

The authors are careful to say that directly modifying human genes is impractical and possibly unethical, even for the noble goal of healthier aging. However, they argue that more research into how gene mutations influence the rate of aging could yield clues useful in developing drugs that retard aging in order to achieve additional years of wellbeing.

In a companion article in the BMJ, the notable Canadian political philosopher Colin Farrelly credits the Alliance for Aging Research with bringing this powerful concept to the attention of policymakers on Capitol Hill. Prof. Farrelly puts the Alliance’s campaign for a “Longevity Dividend” in its proper context. He points out that:

“The ultimate goal of retarding ageing is the same goal that cancer therapies strive for—namely, to extend healthy living. This can be achieved by curing disease but it can also be achieved by increasing the duration of disease free life. There is no reason why we cannot pursue both strategies—aggressively tackling individual diseases and ageing.”

The emergence of comprehensive health reform as a national goal for the U.S. makes the concept of the Longevity Dividend more pertinent than ever before. It is a great time to be part of the Alliance for Aging Research. We are proud to be on the Board of this respected not-for-profit group working diligently in the nation’s capital.

We extend our sincere thanks to the staff and the many sponsors who make this work possible. Together, we are helping to make healthy aging, through medical research and scientific advances towards healthier aging, part of the national conversation.

Health Programs



Alzheimer's Disease Pocket Films

Working to increase public understanding of a 21st century epidemic, the Alliance for Aging Research has released a series of four short animated films called *A Quick Look at Alzheimer's*. Written and directed by David Shenk, author of *The Forgetting*, and narrated by Emmy and Tony award-winning actor David Hyde Pierce, the films explain the essence of the disease and its public health implications. These short “pocket” films are playable on laptops, cell phones, iPods, PDAs, and DVD players—making them easy to view and pass on. They are designed for doctors, nurses, caregivers, public health advocates, and others to increase understanding in order to reduce stigma, improve care, and help strengthen the fight against this challenging disease. The films can be found at www.agingresearch.org.



Caregiving and Alzheimer's Disease

Building off the success of its first workshop kit for caregivers of people with Alzheimer's disease, the Alliance has updated its award-winning resource, *Helping Yourself Help a Loved One*. The updated kit provides the tools that senior centers and other community groups need to conduct an educational workshop—including a leader's guide, DVD, and a new workbook to help caregivers navigate through difficult issues, make the most of limited time, and take better care of their loved ones and themselves. To launch the updated program, the Alliance conducted a series of workshops in Boston, Philadelphia, and Washington, DC.

Diseases in the Shadows

The Alliance designed its *Diseases in the Shadows* series to brief lawmakers on dangerous health conditions that affect millions of older Americans, yet tend to get little national attention. This year, the Alliance hosted Capitol Hill briefings on two topics: delirium and oral care in the elderly. Experts at the delirium briefing outlined the dramatic impact of hospital-acquired delirium on elderly patients, while experts at the oral care briefing explained the negative consequences of poor oral care in older Americans. Both panels discussed how policy changes would improve the quality of health care and benefit the overall health and well-being of those who suffer from these conditions.

Osteoporosis Prevention and Treatment

In an effort to provide easy access to diagnostic information and treatment guidelines on osteoporosis, the Alliance has developed a clipboard tool for healthcare professionals. The tool features an algorithm that provides step-by-step diagnostic and treatment instructions based on a person's age, gender, and health status. It also includes a chart of FDA-approved osteoporosis medications, and tips on discussing osteoporosis prevention and risk factor reduction with patients.

Standing Strong Against Osteoporosis

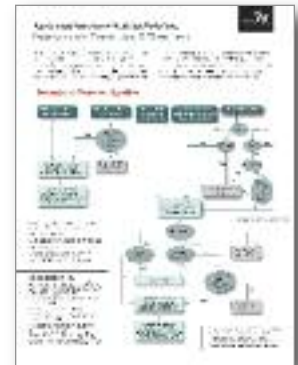
Addressing physician-patient communication gaps that continue to hinder optimal prevention and treatment of osteoporosis, the Alliance has developed *Standing Strong: Preventing and Treating Osteoporosis*. This workshop kit helps community and health leaders teach women how to take control in the fight against this disease and better communicate with their doctor. In addition to leader and participant materials, a DVD shares stories from women with osteoporosis and provides information from a leading expert.

Age-Related Macular Degeneration

The Alliance has updated its popular brochure, *Taking a Closer Look at Age-Related Macular Degeneration*, to include exciting new discoveries that have been made in understanding this disease. Age-related macular degeneration (AMD) is the leading cause of irreversible vision loss in Americans over the age of 65. The brochure provides the latest information on AMD—including risk factors, prevention and detection, the importance of early diagnosis, and recent advances in treatment and diagnosis. It joins the Alliance's other AMD resources in the "AMD Health Corner" at www.agingresearch.org/section/topic/amd.

The Silver Book®: Vision Loss

In partnership with the National Alliance for Eye and Vision Research (NAEVR), the Alliance for Aging Research has launched a vision loss volume of *The Silver Book®: Chronic Disease and Medical Innovation in an Aging Nation*. It highlights data on the more than 38 million older Americans impacted by blindness, vision loss, and age-related eye disease. It was released at a Capitol Hill briefing where panelists spoke about the burden of vision loss on individuals and the economy, and the value of medical innovation in mitigating that burden. The new data can be found online at www.silverbook.org, joining more than 1,500 facts and statistics on chronic disease gathered from almost 400 independent studies and reports.



Policy

Advancing Aging Research

Led by the Alliance for Aging Research, the Friends of the National Institute on Aging is a coalition committed to advancing research on aging and the diseases that affect millions of older Americans. The coalition achieves this goal by raising awareness among policymakers of important research supported by the National Institute on Aging (NIA). In March 2008, the Alliance submitted testimony to the U.S. House and Senate Committees on Appropriations on behalf of the Friends of the NIA. It called for a 6.6 percent increase in funding for the National Institutes of Health (NIH) for Fiscal Year 2009. The testimony highlighted how an investment in basic research could accelerate discoveries to prevent, treat, and potentially cure a wide range of debilitating and costly age-related diseases. Through education on Capitol Hill, and involvement with the NIH Biomarker Consortium, the Alliance seeks to advance trans-NIH projects related to longevity and provide adequate support for associated aging research activities.

The Alliance continues to serve on the board of the Coalition for the Advancement of Medical Research (CAMR). CAMR is the principal group advocating for regenerative medicine (including stem cell research and somatic cell nuclear transfer) to treat and cure disease. CAMR and its members continue to support federal funding for embryonic stem cell research on behalf of millions of Americans suffering from life-threatening diseases—such as Parkinson’s and Alzheimer’s disease. Daniel Perry, the Alliance’s executive director, currently serves as CAMR’s treasurer and director.

In June 2008, the Alliance hosted its inaugural *Florence S. Mahoney “Making a Difference” Award* reception on Capitol Hill. The award was established in memory of Florence S. Mahoney to recognize her accomplishments as an advocate for aging research. The first award was given to Erik Fatemi,



Senator Tom Harkin (D-IA) joins Daniel Perry, Executive Director of the Alliance for Aging Research, in presenting Erik Fatemi, Professional Staff Member Senate Labor-HHS Appropriations Subcommittee, with the 2008 Florence S. Mahoney “Making a Difference” Award.

a professional staff member on the Senate Labor, Health and Human Services, Education, and Related Agencies Appropriations Subcommittee, to acknowledge his steadfast support of the medical research community and his many contributions to advancing scientific progress.

Strengthening the U.S. Food and Drug Administration

For the second consecutive year, the Alliance was the chairing organization for Accelerate Cure/Treatments for Alzheimer’s Disease (ACT-AD). ACT-AD’s advocacy resulted in several milestones in 2008, including the expansion of the U.S. Food and Drug Administration’s (FDA) patient consultant program to include Alzheimer’s disease, and the creation of “Neurology Across FDA,” an internal FDA working group focused on issues relating to Alzheimer’s disease. ACT-AD also hosted the first Alzheimer’s Disease Ally/FDA Scientific Workshop, which brought together leading scientists, regulators, drug developers, Alzheimer’s advocates, and the FDA to explore a topic of critical importance—how to define clinical meaningfulness in developing and reviewing treatments for Alzheimer’s disease.

The Alliance for Aging Research assumed a leadership role in the newly-created Alliance for a Stronger FDA in January 2008. This organization was formed through the merger of two existing groups that advocated for increased appropriations to the U.S. Food and Drug Administration, and represents a diverse range of interests from human health to food safety.

As a member of the Alliance for a Stronger FDA's Board of Directors, the Alliance for Aging Research has had the opportunity to stress the need for adequate funds to support FDA drug evaluation activities, as well as highlight the central role the FDA plays in promoting and protecting the health of older Americans.

In August 2008, the Alliance for Aging Research joined with the Critical Path Institute, other key disease advocates, and representatives from the pharmaceutical, biologics, and diagnostics industries to form the Coalition Against Major Diseases (CAMD). The goal of CAMD is to establish a consortium of stakeholders whose focus is to improve clinical trials and accelerate the prevention, treatment, and cure of neurodegenerative diseases. The Alliance will contribute its expertise in the area of Alzheimer's disease to CAMD's efforts.

Improving Care for Older Americans

The Institute of Medicine (IOM) released *Retooling for an Aging America: Building the Health Care Workforce* in April 2008. By providing a snapshot of the health care challenges posed by elderly patients living with multiple chronic conditions, the IOM report highlighted the complex health needs of our rapidly aging population and the inability of our current health care workforce to meet these needs. The Alliance for Aging Research has always been a strong proponent of federal policies to help bolster the nation's geriatric health care workforce. For over 20 years, the Alliance has provided leadership by convening advocates, drafting legislation, and

“Just as energy is the basis of life itself, and ideas the source of innovation, so is innovation the vital spark of all human change, improvement and progress.”

Ted Levitt

speaking before multiple audiences to address the dearth of training for geriatric health care professionals. As an early and consistent advocate for improved incentives to compensate those who care for our aging population, the Alliance has joined with leading organizations representing health care professionals to identify effective ways in which to move the IOM recommendations forward.

In March 2008, the Alliance endorsed S. 2708—the “Caring for an Aging America Act.” The bill was introduced by Senator Barbara Boxer (D-CA), specifically to address the emerging gap between the rapidly increasing number of older Americans and the lack of providers who are trained in caring for their complex health needs. S. 2708 would provide loan forgiveness and career advancement opportunities to improve the retention and training of geriatric health care professionals. In addition, the bill would establish a health and long-term care workforce advisory panel for an aging America. A companion bill (H.R. 6337) was introduced in the House of Representatives in June 2008 by Representative Carolyn Kilpatrick (D-MI).



Dr. Russell Katz, Director of Neurology Products at the U.S. Food and Drug Administration (FDA), presents information on FDA standards for defining clinical meaningfulness in Alzheimer's disease during a scientific workshop hosted by Accelerate Cure/Treatments for Alzheimer's Disease (ACT-AD).



Coalitions

Last year, the Alliance contributed to policy activities as part of the following coalitions.

Accelerate Cure/Treatments for Alzheimer's Disease (ACT-AD)

ACT-AD is a coalition of 50 national organizations committed to accelerating the research and development of better treatments and potential cures for Alzheimer's disease.

Ad Hoc Group for Medical Research

The Ad Hoc Group for Medical Research represents more than 300 patient groups, scientific and medical societies, research institutions, and industry organizations. Members support increased federal funding for the National Institutes of Health.

Alliance for a Stronger FDA

The Alliance for a Stronger FDA unites 185 patient groups, consumer advocates, biomedical research advocates, health professionals, and industry members in an effort to increase appropriations to the U.S. Food and Drug Administration (FDA). It is supported by leading public health advocates, including three former Secretaries of the Department of Health and Human Services and seven former FDA Commissioners.

Coalition for the Advancement of Medical Research (CAMR)

Comprised of more than 100 patient groups, scientific and medical societies, foundations, and major universities, CAMR is the nation's leading bipartisan pro-cures coalition. CAMR actively educates lawmakers and the public about the field of medical research, including developments related to all forms of stem cell research, with a focus on developing better treatments and cures for people with life-threatening illnesses and disorders.

Friends of the National Institute on Aging

The Friends of the National Institute on Aging (NIA) is a coalition of 50 academic institutions and patient organizations committed to the advancement of health sciences research that benefits millions of older Americans. Friends of the NIA supports the research and training missions of the NIA, and advocates for NIA initiatives as public policies in health and research take shape.

Leadership Council of Aging Organizations (LCAO)

The Leadership Council of Aging Organizations is made up of 56 non-profit organizations that serve older Americans. Members of the LCAO are dedicated to preserving and strengthening the well-being of America's older population.

Partnership to Fight Chronic Disease (PFCD)

The Partnership to Fight Chronic Disease is a national coalition of patients, providers, community organizations, business and labor groups, and health policy experts. It is committed to raising awareness of policies and practices that save lives and reduce health costs, through more effective prevention and management of chronic disease. PFCD currently has more than 85 members.

Personalized Medicine Coalition (PMC)

The Personalized Medicine Coalition is an independent, non-profit group that works to advance the understanding and adoption of personalized medicine for the ultimate benefit of patients. PMC membership encompasses a broad spectrum of academic, industrial, patient, and health care provider constituencies.

The Alliance belongs to other coalitions that work to advance healthy aging. A full listing can be found at www.agingresearch.org.

Events

Bipartisan Congressional Awards Dinner

On September 18, 2007, the Alliance for Aging Research held its Annual Bipartisan Congressional Awards Dinner in Washington, D.C. The event, which was attended by nearly 300 health care policymakers, prominent scientific researchers and representatives from the National Institutes of Health, corporate executives, and many other key members of the aging research community, raised funds to support the Alliance's mission.

As part of the evening, the Alliance bestowed awards to two congressional honorees. The Claude Pepper Award for Advancing Healthy Aging through Research, supported by The Claude Pepper Foundation and The Claude Pepper Center at Florida State University, was presented to Senator Kent Conrad (D-ND). The Connie Mack Award for Advancing Healthy Aging through Research, supported by DaVita, a leading kidney dialysis company, was presented to Senator Thad Cochran (R-MS). Both honorees have been powerful advocates for medical research and technology to improve the health, independence, and lives of aging Americans. In addition, U.S. Food and Drug Administration Deputy Commissioner and Chief Medical Officer Dr. Janet Woodcock was honored as the Indispensable Person of the Year for Health Research for her dedicated work and unique contributions to aging and longevity science.



Alliance for Aging Research Board Member John Breau joins Executive Director Daniel Perry in presenting the Claude Pepper Award for Advancing Healthy Aging through Research Award to Senator Kent Conrad (D-ND).



Alliance for Aging Research National Vice Chairman Allan Fox joins Executive Director Daniel Perry in presenting the Alliance for Aging Research's Indispensable Person of the Year Award to Dr. Janet Woodcock, Director of the Center for Drug Evaluation and Research, U.S. Food and Drug Administration (FDA).

The event was a celebration of the Alliance's work to advance healthy aging, and underscored the importance of policymakers, researchers, and business leaders working together to advance aging research.

Aged to Perfection Wine Tasting

On May 1, 2008, the Alliance hosted its seventh annual "Aged to Perfection" wine tasting at the Presidio Officers' Club in San Francisco. The event brought together leaders from the biotech and financial communities, as well as researchers, academics, and individuals supportive of the Alliance's efforts to advance healthier aging.

Launny Steffens, chair emeritus of the Alliance's Board of Directors, again served as chair of the event. Johnson & Johnson renewed its tradition of support as the event underwriter. The Alliance presented the 2008 Alan Cranston Living Legend Award to G. Steven Burrill, chief executive officer of Burrill & Company—a company he founded that focuses on life sciences, venture capital, private equity, merchant banking, and media. Burrill is a leading advocate working to advance the biotechnology sector.

Media Highlights

Future breakthroughs in aging research are likely to depend on increased government funding, Mr. Perry said. "This country has been ambivalent about funding research into aging," he said. "Up to now, most people have thought of aging as a given, so they don't understand why more money should be spent on studying it." But Mr. Perry sees the 76 million boomers changing that. "We're just three years from the oldest boomers turning 65. This is a generation that has always wanted it all, no matter what it takes," he said. "I expect the politicians who control the purse strings will hear from them."

[Dallas Morning News](#)

September 4, 2007

The Alliance for Aging Research has chosen Janet Woodcock, MD, FDA's deputy commissioner and chief medical officer, as the Indispensable Person of the Year for Health Research, for effective, innovative, and ethical leadership.

www.medicalnewstoday.com

October 2, 2007

"Unfortunately, Congressman, your family experience is the experience of an increasing number of Americans," said Dan Perry, the executive director of the not-for-profit Alliance for Aging Research, on the show [The Congressional Report]. "I've sometimes said that by the middle of this century, everyone is either going to have Alzheimer's or be taking care of someone with Alzheimer's."

iowaPolitics.com

November 2, 2007

Indeed, many state funding initiatives are well on track. But as executive Director of the Alliance for Aging Research Daniel Perry says, "creating mini-NIH's at the state level is, at best, a temporary solution."

www.scienceprogress.org

November 15, 2007

A woman's risk of hip fracture from osteoporosis is the same as her combined risk of getting breast, uterine, and ovarian cancer. In fact, one in every three American women will experience a spinal fracture due to osteoporosis, and one in six will fracture her hip. Women can lose up to 20 percent of their bone mass in just a few years. The good news is you can learn more from *Standing Strong: Preventing and Treating Osteoporosis*, a program of the Alliance for Aging Research.

HealthNewsDigest.com

February 9, 2008

Last year, the 65-or-older population totaled 37.3 million, and that number is projected to hit 70 million in the next three decades, according to the Alliance for Aging Research—that's equal to 20 percent of the U.S. population.

[The Republican Eagle](http://TheRepublicanEagle.com)

February 19, 2008

According to the Alliance for Aging Research, proper geriatric care could reduce hospital, nursing home, and home care costs by at least 10 percent a year, saving \$267 billion in 2020.

[All American Patriots](http://AllAmericanPatriots.com)

March 5, 2008

This skills shortage was highlighted in a 2002 report—"Medical Never-Never Land: Ten Reasons Why America is Not Ready for the Coming Age Boom"—by the Alliance for Aging Research, a non-profit advocacy group in Washington, D.C. It warned the U.S. would fall far short of the 36,000 geriatricians needed by 2030 "unless effective steps" were taken to train new providers.... "The population numbers clearly point to older patients dominating the healthcare delivery in the U.S. and most of the developed world, but we have been rather phobic about geriatrics, geriatric medicine and aging," says Daniel Perry, executive director of the Alliance for Aging Research.

[Financial Times](http://FinancialTimes.com)

April 5, 2008

How You Can Help

Ways to Support the Alliance for Aging Research

The Alliance for Aging Research partners with corporations, foundations, and individuals to advance healthy aging at the public policy and consumer health education levels. The following are some of the ways to support the Alliance's efforts:

- **Make a donation.** Corporations, foundations and individuals can make donations to support the Alliance's mission. Every dollar counts and is important as the Alliance works to advance healthy aging.
- **Sponsor the Alliance's Bipartisan Congressional Awards Dinner.** Held annually during September in Washington, D.C., the event honors public officials who support healthy aging and raises much general operating support and awareness for the Alliance.
- **Underwrite a health program.** The Alliance produces health programs geared towards consumers and medical professionals. Recent programs have focused on Alzheimer's disease, osteoporosis, and aortic stenosis.
- **Underwrite a public policy program.** The Alliance's public policy programs advance healthy aging by educating policy makers and influencers. Recent programs include *The Silver Book*® and *Diseases in the Shadows*, a series to highlight lesser known illnesses affecting older Americans.
- **Support the ACT-AD Coalition.** The Coalition, which is chaired by the Alliance, seeks to build consensus among various stakeholders about curing Alzheimer's disease and tackles the issue at the regulatory level.
- **Donate stock.** Donating appreciated securities, such as stock or mutual funds, to the Alliance supports the organization's efforts and is an approach that has tremendous tax advantages.
- **Planned Giving.** Establishing a planned gift today will enable the Alliance to further its important mission for generations to come.

To learn more about these ways to support the Alliance for Aging Research, please call (202) 293-2856.





Featured Supporters

Novartis Pharmaceuticals Corporation

Novartis Pharmaceuticals Corporation (an affiliate of Novartis AG) researches, develops, manufactures and markets leading innovative prescription drugs used to treat a number of diseases and conditions, including those in the cardiovascular, metabolic, cancer, organ transplantation, central nervous system, and respiratory areas. The company's mission is to improve people's lives by pioneering novel health care solutions. "At Novartis, the patient is at the center of all our efforts," says Rhonda Crichlow, executive director, Alliance Development & Philanthropy and Community Relations at Novartis. "Interaction with patient groups ensures that the voice of the patient is heard throughout our organization."

Over the last several years, educational grants from Novartis supported many valuable patient education programs produced by the Alliance for Aging Research. "We value the opportunity to assist the Alliance for Aging Research in its efforts towards improving the health and independence of Americans as they age," Crichlow added. "Effective patient group-industry partnerships are based on principles of fairness, independence, transparency, respect, mutual benefit and integrity. At Novartis, we take pride in being a trusted and reliable partner to the Alliance for Aging Research."

"To raise new questions, new possibilities, to regard old problems from a new angle, requires creative imagination and marks real advance in science."

Albert Einstein

Metlife Foundation

For 140 years New York-based Metlife has provided insurance for millions of Americans. With the creation of the Metlife Foundation in 1976, the company expanded its long-standing commitment to public service by providing grants to support health, education, civic and cultural programs, with a particular interest in aging and Alzheimer's disease research. Since 2006 Metlife Foundation has partnered with the Alliance on several Alzheimer's awareness initiatives.

"The Alliance for Aging Research takes a broad look at aging, what has become an important issue," says Barbara Dillon, health program director of Metlife Foundation. In 2008 Metlife partnered with the Alliance on *A Quick Look at Alzheimer's*, a series of downloadable two-three minute films designed to help individuals understand and explain the disease. The films were written and directed by David Shenk and narrated by Emmy and Tony award-winning actor David Hyde Pierce. "The pocket films were such an innovative project in interpreting information in such a simple way that would allow more people to understand the basics of Alzheimer's disease," says Dillon. In 2006 a Metlife Foundation grant funded an Alzheimer's caregiver resource kit developed by the Alliance. Other Alzheimer's disease outreach initiatives that Metlife has been involved with include developing Spanish-language educational materials and spreading global awareness of the disease.

"The Alliance for Aging Research is one of the leaders in the field," says Dillon, stressing that aging research is becoming increasingly important as the population ages. "These projects and others that the Alliance has been working on really just increase the dialogue on aging and Alzheimer's and the importance of caregiving, which impacts all of us."

Financials

<i>For the year ended June 30, 2008</i>	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Revenue				
Grants	\$ 36,000	\$ 757,130	\$ -	\$ 793,130
Contributions	311,037	-	-	311,037
Annual Dinner	401,000	94,000	-	495,000
Special Events/other	196,223	-	-	196,223
Interest Income	160,348	-	-	160,348
Publications	9,785	-	-	9,785
Net Assets Released from Program Restrictions	974,873	(974,873)	-	-
Total Revenue	2,089,266	(123,743)		1,965,523
Expenses				
Programs services:				
Health Education	728,033	-	-	728,033
Communications	117,399	-	-	117,399
Public Policy	330,838	-	-	330,838
Research & Professional Education	2,517	-	-	2,517
Total program expenses	1,178,787	-	-	1,178,787
Supporting services:				
Management and General	587,543	-	-	587,543
Fundraising	256,605	-	-	256,605
Total Supporting Expenses	844,148	-	-	844,148
Total Expenses	2,022,935	-	-	2,022,935
Change in net assets before unrealized gain (loss) on investments				
Unrealized gain (loss) on investments	66,331	(123,743)	-	(57,412)
Unrealized gain (loss) on investments	(3,751)	-	-	(3,751)
Change in net assets	62,580	(123,743)	-	(61,163)
Net assets, beginning of year, 7/1/07	1,331,255	1,753,537	760,928	3,845,720
Net assets, end of year, 6/30/08	\$1,393,835	\$1,629,794	\$ 760,928	\$3,784,557

The Statement of Activities is taken from the Alliance for Aging Research Annual Independent Auditors' report. The financial position of the Alliance as of fiscal year ending June 30, 2008, and the results of its changes in net assets which is in compliance with generally accepted accounting principles. Copies of the full independent Auditor's Report are available upon request.

The Alliance for Aging Research is a not-for-profit organization and is exempt from income tax under section 501(c)(3) of the U.S. Internal Revenue Code. Contributions to the Alliance are tax deductible to the extent permitted by law.





Advancing Science. Enhancing Lives.

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