ALLIANCE FOR AGING RESEARCH

# FINANCIAL STATEMENTS

YEARS ENDED JUNE 30, 2013 AND 2012

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## **INDEPENDENT AUDITORS' REPORT**

Board of Directors Alliance for Aging Research Washington, DC

#### **Report on the Financial Statements**

We have audited the accompanying financial statements of the Alliance for Aging Research (the "Organization"), which comprise the statements of financial position as of June 30, 2013 and 2012, and the related statements of activities and cash flows for the years then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Organization as of June 30, 2013 and 2012, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Clifton Larson Allen LLP

CliftonLarsonAllen LLP

Arlington, Virginia March 20, 2014



## ALLIANCE FOR AGING RESEARCH STATEMENTS OF FINANCIAL POSITION JUNE 30, 2013 AND 2012

	 2013		2012
ASSETS			
CURRENT ASSETS			
Cash and Cash Equivalents	\$ 4,122,907	\$	3,778,879
Pledges Receivable	110,500		235,250
Other Receivables	176,685		139,587
Investments	14,528		-
Prepaid Expenses and Other Assets	 53,261		24,924
Total Current Assets	4,477,881		4,178,640
PROPERTY AND EQUIPMENT			
Furniture and Office Equipment	3,573		3,573
Computer Equipment and Software	14,848		13,622
Total Property and Equipment	 18,421		17,195
Less Accumulated Depreciation and Amortization	11,985		7,168
Net Property and Equipment	 6,436		10,027
INVESTMENTS - DEFERRED COMPENSATION FUND	 147,296		134,529
Total Assets	\$ 4,631,613	\$	4,323,196
LIABILITIES AND NET ASSETS			
Accounts Payable and Accrued Expenses	\$ 129,704	\$	104,580
Total Current Liabilities	 129,704		104,580
DEFERRED COMPENSATION OBLIGATION	 147,296		134,529
Total Liabilities	277,000		239,109
NET ASSETS			
Unrestricted	1,208,127		1,406,932
Temporarily Restricted	2,635,558		2,166,227
Permanently Restricted	510,928		510,928
Total Net Assets	 4,354,613		4,084,087
Total Liabilities and Net Assets	\$ 4,631,613	\$	4,323,196

## ALLIANCE FOR AGING RESEARCH STATEMENTS OF ACTIVITIES YEARS ENDED JUNE 30, 2013 AND 2012

	2013			2012				
		Temporarily	Permanently			Temporarily	Permanently	
5-1/	Unrestricted	Restricted	Restricted	Total	Unrestricted	Restricted	Restricted	Total
REVENUE	¢	¢ 4454050	¢	¢ 4454050	¢	¢ 005.055	¢	¢ 005.055
Grants Contributions	\$ -	\$ 1,154,956	\$-	\$ 1,154,956	\$- 285,798	\$ 895,955	\$ -	\$ 895,955
Annual Dinner	354,124	-	-	354,124		-	-	285,798
	136,057	245,000	-	381,057	294,475	218,500	-	512,975
Special Events/Other	10,839	-	-	10,839	10,526	-	-	10,526
Interest Income	32,160	-	-	32,160	53,062	-	-	53,062
Publications	1,498	-	-	1,498	2,113	-	-	2,113
Donated Rental Space	106,260	-	-	106,260	106,260	-	-	106,260
Net Assets Released from	000.005	(000,005)			4 005 507	(4.005.507)		
Program Restrictions	930,625	(930,625)	-	-	1,365,597	(1,365,597)	-	-
Net Assets Reclassed by Donor from					050.000		(050.000)	
Permanent Restriction	-	-		-	250,000	-	(250,000)	-
Total Revenue	1,571,563	469,331	-	2,040,894	2,367,831	(251,142)	(250,000)	1,866,689
EXPENSES								
Program Services:								
Health Education	468,628	-	-	468,628	902,631	-	-	902,631
Communications	10,589	-	-	10,589	24,650	-	-	24,650
Public Policy	516,972	-	-	516,972	517,640	-	-	517,640
·	996,189	-	-	996,189	1,444,921	-	-	1,444,921
Supporting Services:								
Management and General	579,597	-	-	579,597	429,934	-	-	429,934
Fundraising	194,654	-	-	194,654	104,873	-	-	104,873
J. J	774,251			774,251	534,807	-	-	534,807
	1,770,440			1,770,440	1,979,728			1,979,728
Total Expenses	1,770,440			1,770,440	1,979,720			1,979,720
Change in Net Assets Before Realized								
Unrealized Gain (Loss) on Investments	(198,877)	469,331	-	270,454	388,103	(251,142)	(250,000)	(113,039)
Realized/Unrealized Gain (Loss) on Investments	72			72	(3,462)			(3,462)
CHANGE IN NET ASSETS	(198,805)	469,331		270,526	384,641	(251,142)	(250,000)	(116,501)
Net Assets - Beginning of Year	1,406,932	2,166,227	510,928	4,084,087	1,022,291	2,417,369	760,928	4,200,588
NET ASSETS - END OF YEAR	\$ 1,208,127	\$ 2,635,558	\$ 510,928	\$ 4,354,613	\$ 1,406,932	\$ 2,166,227	\$ 510,928	\$ 4,084,087

See accompanying Notes to Financial Statements.

## ALLIANCE FOR AGING RESEARCH STATEMENTS OF CASH FLOWS YEARS ENDED JUNE 30, 2013 AND 2012

	2013		2012
CASH FLOWS FROM OPERATING ACTIVITIES			 
Change in Net Assets	\$	270,526	\$ (116,501)
Adjustments to Reconcile Change in Net Assets			
to Net Cash Provided (Used) by Operating Activities:			
Depreciation and Amortization		4,817	4,898
Realized and Unrealized (Gains) Losses on Investments		(72)	3,462
Donated Investments		(14,456)	-
Changes in Assets and Liabilities:			
Pledges Receivable		124,750	(235,250)
Other Receivables		(37,098)	(139,272)
Prepaid Expenses and Other Assets		(28,337)	(11,818)
Accounts Payable and Accrued Expenses		25,124	32,631
Net Cash Provided (Used) by Operating Activities		345,254	 (461,850)
CASH FLOWS FROM INVESTING ACTIVITIES			
Proceeds from Sales and Maturities of Investments		-	98,000
Purchases of Property and Equipment		(1,226)	 (3,573)
Net Cash (Used) Provided by Investing Activities		(1,226)	 94,427
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS		344,028	(367,423)
Cash and Cash Equivalents - Beginning of Year		3,778,879	 4,146,302
CASH AND CASH EQUIVALENTS - END OF YEAR	\$	4,122,907	\$ 3,778,879

## NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### **Organization**

The Alliance for Aging Research (the "Organization") is a non-profit organization incorporated in the District of Columbia in 1986. The Organization is dedicated to improving the health and independence of Americans as they age through public and private funding of medical research and geriatric education.

## **Estimates**

The preparation of financial statements in conformity with U.S. generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

## Income Taxes

The Organization is exempt from the payment of income taxes on its exempt activities under Section 501(c)(3) of the Internal Revenue Code, and is classified as an organization that is not a private foundation under Section 509(a)(1) of the Code.

The tax returns for the Organization are subject to review and examination by federal, state and local authorities. The Organization is not aware of any activities that would jeopardize its tax-exempt status. The tax returns for the fiscal years 2010 to 2012 are open for examination by federal, state and local authorities.

## Cash and Cash Equivalents

For financial statement purposes, the Organization considers cash and cash equivalents to include cash in banks and money market funds held in its investment account.

## **Receivables**

Accounts and pledges receivable are recorded at their net realizable value. Accounts over 90 days past due are analyzed for collectibility and when all collection efforts have been exhausted, the account is written off against bad debt expense. Management estimates that all receivables are fully collectible. Therefore, no allowance for doubtful accounts has been recognized.

## **Investments**

Investments are recorded at fair market value, with the exception of money market funds, which are recorded at cost which approximates fair value. Accordingly, unrealized gains and losses due to market fluctuations during the year are reflected in the statement of activities. Realized gains or losses are recognized upon sale or disposal. The Organization's policy is to report net realized/unrealized gains or losses on investments below the change in net assets before realized/unrealized gains or losses on investments on the statements of activities.

## NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

## Fair Value of Financial Instruments

## Fair Value Measurements

The Organization measures fair value using a three-level hierarchy for fair value measurements based upon the transparency of inputs to the valuation of an asset or liability. Inputs may be observable or unobservable and refer broadly to the assumptions that market participants would use in pricing the asset or liability. Observable inputs reflect the assumptions market participants would use in pricing the asset or liability based on market data obtained from sources independent of the reporting entity. Unobservable inputs reflect the reporting entity's own assumptions about the assumptions that market participants would use in pricing the asset or liability based on assumptions that market participants inputs reflect the reporting entity's own assumptions about the assumptions that market participants would use in pricing the asset or liability developed based on the best information available in the circumstances.

## Fair Value Hierarchy

The objective of a fair value measurement is to determine the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date (an exit price). Accordingly, the fair value hierarchy gives the highest priority to quoted prices (unadjusted) in active markets for identical assets or liabilities (Level 1) and the lowest priority to unobservable inputs (Level 3). The Association may use valuation techniques consistent with the market, income and cost approaches to measure fair value.

Financial assets and liabilities recorded on the Statements of Financial Position are categorized based on the inputs to the valuation techniques as follows:

*Level 1* – Financial assets and liabilities whose values are based on unadjusted quoted prices for identical assets or liabilities in an active market that the Organization has the ability to access.

Level 2 – Financial assets and liabilities whose values are based on quoted prices in markets that are not active or model inputs that are observable either directly or indirectly for substantially the full term of the asset or liability. Level 2 inputs include among others, quoted prices for similar assets or liabilities in active market or non-active market.

*Level 3* – Financial assets and liabilities whose values are based on prices or valuation techniques that require inputs that are both unobservable and significant to the overall fair value measurement. These inputs reflect management's own assumptions about the assumptions a market participant would use in pricing the asset or liability.

The asset or liability's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques used need to maximize the use of observable inputs and minimize the use of unobservable inputs. There have been no changes in the valuation methodologies used at June 30, 2013.

## NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### Property and Equipment

Property and equipment are stated at cost and depreciated using the straight-line method over the estimated useful lives of the assets of 3 to 5 years. Leasehold improvements are amortized using the straight-line method over the shorter of the estimated lives of the related assets or the remaining lease term. All acquisitions greater than \$1,000 with expected lives exceeding one year are capitalized.

## Net Assets

To ensure the observance of limitations and restrictions placed on the use of resources available to the Organization, its net assets and revenue have been classified into net asset groups based on the existence or absence of donor-imposed restrictions. The classes of net assets are as follows:

Unrestricted: Represents resources of the Organization available to support general operations.

*Temporarily Restricted:* Represents resources that result from contributions limited to use by donor-imposed stipulations. Such restrictions either expire by the passage of time or can be fulfilled and removed by actions of the Organization pursuant to those stipulations.

*Permanently Restricted*: Represents contributions received from donors who have specified that the corpus of their original gifts be maintained in perpetuity. The net earnings from the investment of the corpus are unrestricted for the purpose of funding general operations as directed by the donor. A donor released \$250,000 in permanently restricted funds to unrestricted net assets in 2012.

## Temporarily Restricted Support

The Organization's policy is to report all donor-restricted contributions as temporarily restricted support even if those restrictions are met in the same reporting period the contributions are received.

## **Functional Allocation of Expenses**

The costs of providing programs and supporting services are summarized on a functional basis in the accompanying financial statements. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

## Uniform Prudent Management of Institutional Funds Act

During 2008, Washington, DC enacted the Uniform Prudent Management of Institutional Funds Act (UPMIFA). In August 2008, the FASB released guidance on the classification of endowment fund net assets for states that have enacted versions of UPMIFA. Under UPMIFA, all unappropriated endowment fund assets are considered restricted.

## Subsequent Events

In preparing these financial statements, the Organization has evaluated events and transactions for potential recognition or disclosure through March 20, 2014, the date the financial statements were available to be issued.

## NOTE 2 CONCENTRATION OF CREDIT RISK

Financial instruments which subject the Organization to concentrations of credit risk consist of demand deposit and savings accounts with a financial institution which may at times exceed federally insured limits.

## NOTE 3 PLEDGES RECEIVABLE

Pledges receivable at June 30, 2013 and 2012, represent current unconditional amounts pledged to the Organization. All pledges are expected to be collected within one year from the time the commitment was made.

## NOTE 4 INVESTMENTS

Investments, including deferred compensation investments, are recorded at fair market value and are comprised of the following at June 30, 2013 and 2012:

	2013				2012			
		Cost		Market		Cost		Market
Mutual Funds - Fixed Income	\$	30,976	\$	30,715	\$	30,611	\$	31,860
Mutual Funds - Equity		81,927		99,281		98,579		101,570
Mutual Funds - Alternative		15,054		15,798		-		-
Money Market Funds		1,502		1,502		1,099		1,099
Equities		14,456		14,528		-		-
	\$	143,915	\$	161,824	\$	130,289	\$	134,529

## NOTE 5 FAIR VALUE HIERARCHY

The Organization uses fair value measurements to record fair value adjustments to certain assets and liabilities and to determine fair value disclosures. The following table presents the Organization's fair value hierarchy for those assets measured at fair value on a recurring basis as of June 30:

			20	)13		
	 Level 1	Lev	rel 2	Lev	el 3	 Total
Mutual Funds - Fixed Income	\$ 30,715	\$	-	\$	-	\$ 30,715
Mutual Funds - Equity	99,281		-		-	99,281
Mutual Funds - Alternative	15,798		-		-	15,798
Equities	 14,528		-		-	 14,528
	\$ 160,322	\$	-	\$	-	\$ 160,322
			20	)12		
Mutual Funds - Fixed Income	\$ 31,860	\$	-	\$	-	\$ 31,860
Mutual Funds - Equity	 101,570					 101,570
	\$ 133,430	\$	-	\$	-	\$ 133,430

Money Market funds are not included in the above schedule.

## NOTE 6 DEFERRED COMPENSATION

Under a deferred compensation agreement, certain employees participate or will become eligible to participate based on the number of years employed with the Organization. The Organization periodically transfers amounts to established funds as determined by the Board of Directors. Investments held for deferred compensation obligations are recorded at market value. For the years ended June 30, 2013 and 2012, no contributions were made to the plan by the Organization.

## NOTE 7 TEMPORARILY RESTRICTED NET ASSETS

Temporarily restricted net assets are available for the following programs at June 30, 2013 and 2012:

	2012	Additions	Releases	2013
Program Restricted				
Health Education	\$ 1,337,417	\$ 765,770	\$ (320,590)	\$ 1,782,597
Public Policy	609,356	385,987	(390,581)	604,762
Communications	-	3,199	-	3,199
Research and Professional Education	954	-	(954)	-
Annual Dinner	218,500	245,000	(218,500)	245,000
	\$ 2,166,227	\$ 1,399,956	\$ (930,625)	\$ 2,635,558

When expenditures are made in accordance with donor's restrictions, funds are released from the restriction and are reclassified to unrestricted net assets in the current period's statement of activities.

## NOTE 8 RETIREMENT PLAN

The Organization sponsors a tax-deferred annuity plan qualified under Section 401(k) of the Internal Revenue Code which covers all AAR employees. Employees, if they wish, may make contributions to the plan up to the maximum amount allowed by the Internal Revenue Code. The Organization is not required to match participant contributions. For the years ended June 30, 2013 and 2012, no contributions were made to the plan by the Organization.

## NOTE 9 RELATED PARTY TRANSACTIONS

The Board of Directors made contributions to the Organization in the amounts of \$270,500 and \$239,200 for the years ended June 30, 2013 and 2012, respectively.

In addition, a company whose general partner is a member of the Board provided the Organization with donated rental space. This rent, valued at the square footage rate paid by the company, multiplied by the space occupied by the Organization, has been recognized as an in-kind contribution and off-setting expense in the statement of activities. The total of donated rental revenue and expense for the years ended June 30, 2013 and 2012, is \$106,260.

## NOTE 10 ENDOWMENT

The Organization has donor-restricted endowment funds. As required by GAAP, net assets of the endowment fund are classified and reported based on the existence or absence of donor-imposed restrictions. The Board of Directors of the Organization has interpreted the District of Columbia's Uniform Prudent Management of Institutional Funds Act (UPMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donorrestricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Organization classifies as permanently restricted net assets (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted endowment fund that is not classified in permanently restricted net assets is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by the Organization in a manner consistent with the standard of prudence prescribed by UPMIFA. The Organization considered all amounts earned on the endowment fund to be appropriated for current use.

The Organization's endowment investment policy is focused on preservation of capital and amounts are invested in certificates of deposit and money market funds.

The following is a summary of endowment funds subject to UPMIFA for the years ended June 30, 2013 and 2012:

	Unrestricted		Temporarily Restricted	Permanently Restricted	Total
Endowment net assets, July 1, 2011	\$	-	\$-	\$ 760,928	\$ 760,928
Investment income Reclassification by Donor Appropriations		- -	9,892 - (9,892)	- (250,000) -	9,892 (250,000) (9,892)
Endowment net assets, June 30, 2012		-	-	510,928	510,928
Investment income Reclassification by Donor Appropriations		- -	4,087 - (4,087)		4,087 - (4,087)
Endowment net assets, June 30, 2013	\$	-	\$-	\$ 510,928	\$ 510,928

## NOTE 11 EFFECT OF CURRENT ECONOMIC CONDITIONS ON CONTRIBUTIONS AND GRANTS

The Organization received approximately 92% and 91% of its revenues from contributions and grants for the years ended June 30, 2013 and 2012, respectively. The ability of certain contributors to continue providing amounts comparable with prior years may be dependent upon current and future overall economic conditions and the continued deductibility for income tax purposes of contributions to the Organization. While management believes that the Organization has the resources to continue its programs, its ability to do so and the extent to which it continues may be dependent on the above factors.

## NOTE 12 OPERATING LEASE

The Organization entered into a sublease for office space in Washington, DC on April 1, 2013. This sublease was terminated early by the landlord as of December 2013 and the Organization entered into a new lease for office space effective December 15, 2013 with rent payments due beginning February 1, 2014. The landlord has the option to terminate this new lease after two years.

Future minimum payments under this lease are as follows:

	ſ	Minimum	
Year Ending June 30	Lease Payments		
2014	\$	60,372	
2015		146,703	
2016		150,371	
2017		154,130	
2018		151,319	
Total	\$	662,895	