The Alliance for Aging Research is the nation’s leading nonprofit policy and health education organization dedicated to furthering medical research that improves aging and health.
2018
BY THE NUMBERS

NATIONAL HEART VALVE DISEASE AWARENESS DAY

1. 43 NATIONAL PARTNERS
2. 100s of online contributors
3. 3 op-eds and 35 letters-to-the-editors to audience of >1.5 million readers
4. >275 MILLION total impressions
5. >22 in-person and online educational events
6. >6.8 MILLION PEOPLE reached through high-impact engagement

AGING IN MOTION

1. Helped define one national consensus definition of sarcopenia at the Sarcopenia Definition and Outcomes Consortium (SDOC)

HEART VALVE DISEASE

Flew in patient advocates for 31 TAVR-related Congressional meetings on Capitol Hill

OUR BEST SHOT

Distributed >24,000 print copies of the new Wellness Wisdom and Truth About Vaccines fact sheets

OTC PAIN MEDICATION SAFE USE

Print PSA included in: NR, The New Yorker, USA Today, Golf Digest

Spanish TV PSA reached ~2.6 million with a total ad value of $361,216

PUBLIC POLICY

Initiated or signed on to 55 public policy comments and letters to Congress and federal agencies

Organized 16 meetings with federal agencies to promote policies important to older adults

Mental Health

2,270 geriatric psychiatrists and others concerned with older adult mental health issues read, “Promoting Wellness in Older Adults with Mental Illnesses and Substance Use Disorders: Call to Action to All Stakeholders,” in the June issue of American Journal of Geriatric Psychiatry

Panel talk, Healthy Aging in Mental and Substance Use Disorders: Not an Oxymoron, attended by 618 public health professionals at the Healthy Aging Summit

2018 ACCELERATE CURE/ TREATMENTS FOR ALZHEIMER’S DISEASE

Led advocacy efforts that helped result in a $425 million increase in NIH funding for Alzheimer’s research in FY19

Partnered with 19 experts and organizations to submit comments to the FDA on early Alzheimer’s disease

CELEBRATING A YEAR WITHOUT A STROKE

Digital PSA placed 1,006,964 times

AGE-RELATED MACULAR DEGENERATION

310,102 full digital PSA campaign video views

Successfully advocated for an increase in overall NIA aging research funding for the 6th consecutive year, for a total increase of 195%