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Sue Peschin, MHS

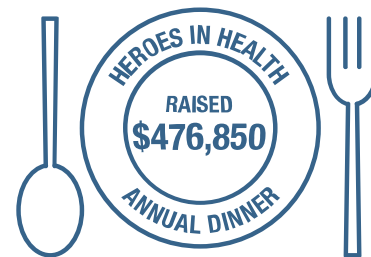
President and CEO
For a full staff list, visit:
agingresearch.org/about-us/staff

FINANCIALS

FY19 TOTAL REVENUE:

\$6,238,601.44

For more information about the
Alliance's financials, visit:
agingresearch.org/about-us/reports-and-financial-info



Largest to date, 266 dinner attendees,
and 78 roundtable attendees

IN-KIND DONATIONS

\$3.4+ MILLION



agingresearch.org
info@agingresearch.org
(202) 293-2856

The Alliance for Aging Research is the nation's leading nonprofit policy and health education organization dedicated to furthering medical research that improves aging and health.

2019 BY THE NUMBERS



211,000+
UNIQUE VISITORS TO
ALLIANCE WEBSITES

7.8 MILLION
SOCIAL MEDIA
IMPRESSIONS

470 MILLION
reached with
**PRESS
RELEASES**

MEETINGS WITH FEDERAL
GOVERNMENT STAKEHOLDERS

93 CAPITOL HILL
MEETINGS **16** FEDERAL AGENCY
MEETINGS

**SILVER BOOK®: PARKINSON'S
DISEASE FACT SHEET**
~400 PEOPLE JOINED
Capitol Hill briefing
505,879 VIEWS
on social media & online

**DRUG PRICING
ICER FACTS CAMPAIGN**
~1 MILLION
VIDEO VIEWS
REACHED 600,000+ OLDER
ADULTS
1 LETTER-TO-THE-EDITOR IN
THE WALL STREET JOURNAL. **2** OP-EDS IN:
THE HILL **Tennessean.**

**Friends of pcori
reauthorization**
CO-CONVENED
~200
ORGANIZATIONS supportive of the Patient-Centered
Outcomes Research Institute (PCORI)
reauthorization that helped to extend
funding for an additional 10 years

HEART VALVE DISEASE AWARENESS DAY
65 NATIONAL
PARTNERS **1,000+**
online contributors
30+ in-person and online
educational events
31 op-eds and letters-
to-the-editor
to an audience of
2.4+ MILLION
READERS

**OUR BEST SHOT: MEDICARE
ANNUAL WELLNESS VISIT SURVEY**
509,727 VIEWS &
ENGAGEMENTS **6,175**
on social media & online

INTERNATIONAL PRICING INDEX
1 OP-ED IN:
STAT **3** PANEL
DISCUSSIONS **1** CAPITOL
HILL
BRIEFING

OTHER POLICY ACTIVITIES
Increased NIH funding for
Alzheimer's research by **\$350**
MILLION **TOTALING**
\$2.8
BILLION
ORGANIZED
2 sign-on letters urging FDA to revisit
its diabetes guidance – announced
for review in 2020

160+ MILLION
estimated total audience
for TV PSAs
Radio audience of
11.1+
MILLION

**REAL-WORLD MEDICARE COSTS OF
ALZHEIMER'S DISEASE ARTICLE**
REACHED
~100,000 people with results in *Journal of
Managed Care & Specialty Pharmacy*
~500,000
GOOGLE AD IMPRESSIONS

OUT-OF-POCKET (OOP) COSTS
CONVENED
2 MEETINGS WITH **55** including AHIP, PCMA, PhRMA,
STAKEHOLDER & BIO to lower Medicare
GROUPS Part D OOP costs
SMOOTHING
HELPED **2** PROVISIONS
GENERATE in House and Senate drug pricing bills to
increase affordability for Medicare
beneficiaries **1** OP-ED IN:
MORNING CONSULT*
co-authored with
NATIONAL HEALTH COUNCIL

Advocated for regulation of
attorney drug lawsuit ads
resulting in **7** FTC WARNING
LETTERS
1 MEETING
with HHS Secretary/
Surgeon General, with
Alliance as lead group

18+ MILLION
PEOPLE
reached through high-
impact engagement
Combined total
estimated audience of **250+**
MILLION
**AGE-RELATED MACULAR
DEGENERATION SPANISH PSA**
1.5 MILLION
VIEWS

**ARRHYTHMIAS AND PAROXYSMAL
SUPRAVENTRICULAR TACHYCARDIA (PSVT)
POCKET FILMS**
265,570 VIEWS

**AGING
IN MOTION**
1 ARTICLE
PUBLISHED in the *Journal of Frailty & Aging*
on clinical meaningfulness in
sarcopenia and physical frailty

ACT-AD
Accelerate Cures/Treatments for ALL DEMENTIAS
56 organizations, researchers,
and federal agencies convened
with FDA/NIH to discuss the
therapeutic pipeline

**TALK
NERDY
TO ME**
OVER
53 patients and family
caregivers trained
over 3 years across
5 condition areas

**HEART VALVE DISEASE
POLICY TASK FORCE**
14 PATIENT, PROVIDER,
MINORITY HEALTH
& WOMEN GROUPS
called for improved access
to transcatheter aortic valve
replacement (TAVR)