

# 2021 Heroes in Health: An Event to Celebrate Meaning, Love, and Healthy Aging

Tuesday, September 21, 2021 https://www.agingresearch.org/heroes-in-health/sign-in/

> <u>2021 FDA Roundtable</u> 11:00 AM - 12:00 PM ET

2021 CMS Roundtable 1:00 PM - 2:00 PM ET

28<sup>™</sup>Annual Bipartisan Congressional Awards 3:00 PM - 4:30 PM ET

#HeroesinHealth

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#### ACCESSING THE VIRTUAL EVENT

All *Heroes in Health* programming will be streamed live on Tuesday, September, 21, 2021.

To access the 2021 Heroes in Health programming, log in at: https://www.agingresearch.org/heroes-in-health/sign-in/.

### For those registered for the 2021 Roundtable Discussion <u>AND</u> the 28<sup>th</sup> Annual Bipartisan Congressional Awards:

• Once you are logged in, you can join each program at their respective start times by clicking the "JOIN" button.

For those registered for the 28<sup>th</sup> Annual Bipartisan Congressional Awards <u>ONLY</u> (please note individual registration is not available for the 2021 Roundtable Discussion):

 Once you are logged in, you will be redirected to the awards program. The 28<sup>th</sup> Annual Bipartisan Congressional Awards will begin at 3:00 PM Eastern.

Closed captioning is available for all *Heroes in Health* programming. To turn on closed captions, click the **c** icon in the bottom right of the video player.

<u>QUESTIONS?</u> Email Sarah DiGiovine at <u>sdigiovine@agingresearch.org</u> or Ashley Leonard at <u>aleonard@agingresearch.org</u>.

#### THANK YOU TO OUR MEDIA SPONSOR

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#### ABOUT THE ALLIANCE FOR AGING RESEARCH

The Alliance for Aging Research is the leading nonprofit organization dedicated to accelerating the pace of scientific discoveries and their application to vastly improve the universal human experience of aging and health. The Alliance believes advances in research help people live longer, happier, more productive lives and reduce healthcare costs over the long term. For 35 years, the Alliance has guided efforts to substantially increase funding and focus for aging at the National Institutes of Health and the Food and Drug Administration; built influential coalitions to guide groundbreaking regulatory improvements for age-related diseases; and created award-winning, high-impact educational materials to improve the health and well-being of older adults and their family caregivers. For more information, visit <u>www.agingresearch.org</u>.

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**John Whyte, M.D., MPH** Chief Medical Officer WebMD

#### **ALLIANCE FOR AGING RESEARCH STAFF**



Sue Peschin, MHS President and CEO



**Ryne Carney** Public Policy Manager Vice President of





Lindsay Clarke, J.D. Health Education and Development Advocacy

Sarah DiGiovine Vice President of



Janelle Germanos, MPS Communications Manager



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#### **ABOUT HEROES IN HEALTH**

Each year, the Alliance for Aging Research hosts *Heroes in Health*, an event to celebrate individuals and companies making great strides to further research and innovation in aging. The event is comprised of the Roundtable Discussion and Annual Bipartisan Congressional Awards.

#### **ABOUT THE ROUNDTABLE DISCUSSION**

Since 2013, the Roundtable Discussion, convened and moderated by the Alliance, has provided leaders from the Centers for Medicare and Medicaid Services and the Food and Drug Administration with the opportunity to reflect on progress their agencies have made in implementing major policy changes to improve the health of older adults and offer their insights on future changes that may positively impact healthcare innovation.

#### **ABOUT THE ANNUAL BIPARTISAN CONGRESSIONAL AWARDS**

Since 1992, the Annual Bipartisan Congressional Awards event has had a deep purpose: to remind lawmakers of the nation's bipartisan commitment to advance medical research to improve the lives of millions of older Americans.

The 28<sup>TH</sup> Annual Bipartisan Congressional Awards feature the following awards:

- Claude Pepper Award for Advancing Healthy Aging: presented each year to a Democratic member of Congress who is leading the way for policies encouraging medical research, innovation, and care to benefit Americans as they grow older.
- **Distinguished Public Service Award:** presented each year to a Republican member of Congress who is leading the way for policies encouraging medical research, innovation, and care to benefit Americans as they grow older.
- Silver Innovator Award: presented to an individual or organization that anticipates and embraces the evolution of high quality research aligned with the needs of older patients.
- **Daniel Perry Founder's Award:** presented to an individual or organization that is helping to change the paradigm of how we view aging and well-being as we age.
- Perennial Hero Award: presented each year to honor an older individual who is actively contributing to create positive societal change and serves as a role model for people of all ages.



## Celebrating Advancements in Healthy Aging

Faegre Drinker District Policy Group is proud to partner with the Alliance for Aging Research in its advocacy efforts to secure policies and programs that improve the health and wellbeing of older adults. We congratulate this year's recipients of the Bipartisan Congressional Awards and stand ready to work with them and the Alliance to accelerate developments and improve lives.

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#### THANK YOU TO OUR ROUNDTABLE SPONSORS

The Alliance for Aging Research is grateful to the sponsors of the 2021 Roundtable Discussion:



#### THANK YOU TO OUR AWARDS SPONSORS

The Alliance for Aging Research is grateful to the sponsors of the 28<sup>™</sup> Annual Bipartisan Congressional Awards:



#### 2021 HEROES IN HEALTH COMMITTEE

The Alliance is honored to work with the distinguished members of the 2021 Heroes in Health Committee:



CHAIR James G. Scott President and CEO **Applied Policy, LLC** 



John Alam Founder and Chief Executive Officer EIP Pharma, Inc.



**Margaret Davis-Cerone** Senior Director, Corporate Affairs-US Pfizer Inc.



DeChane Dorsey, Esq. Executive Director of AdvaMed Accel AdvaMed



**Beatriz Duque Long** Associate Director, Federal Government Affairs and Strategic Alliances Biogen Inc.



Karen Gally Vice President and General Counsel Otsuka America Pharmaceutical, Inc.



**Dan Leonard** President and CEO Association for Accessible Medicines



**Michele Markus** Head of Global Health Accounts; Worldwide **Enterprise Lead Omnicom Health Group** 



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**Dorothy Ouchida** Government Affairs & Advocacy Consultant



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#### www.pcmanet.org

#### 2021 FDA ROUNDTABLE

#### Looking Ahead: A Conversation on the Future of Regulatory Science and Medical Innovation for Older Adults

Tuesday, September 21, 2021 11:00 AM - 12:00 PM ET

The life sciences industries are going through a period of unprecedented innovation as both a reaction to the COVID-19 pandemic and the rapid rate at which technology and big data are advancing. To help us understand how the agency is keeping pace with this innovation, and the opportunities it offers to improve treatment and care for diseases of aging, we will be joined by senior officials from the U.S. Food & Drug Administration (FDA), who will provide their insights into how they are developing a modern regulatory framework applicable to these rapidly evolving medical products. We will hear their perspectives on lessons learned from the COVID-19 pandemic, the agency's efforts to empower patients and consumers, biomarker development, digital health technologies, and efforts to increase the representativeness of older adults in medical science.

#### 2021 FDA ROUNDTABLE PANELISTS AND MODERATOR



Janet Woodcock, M.D. Acting Commissioner U.S. Food & Drug Administration



Jeff Shuren, M.D., J.D. Director, Center for Devices and Radiological Health U.S. Food & Drug Administration



Brian Kersten, Ph.D. Vice President of International Regulatory Affairs Abbott Laboratories



Andrea Masciale, J.D. Vice President of Global Policy Johnson & Johnson



MODERATOR Sue Peschin, MHS President and CEO Alliance for Aging Research

#### PANELISTS AND MODERATOR BIOGRAPHIES

#### Janet Woodcock, M.D.

Dr. Janet Woodcock began her long and distinguished FDA career in 1986 with the agency's Center for Biologics Evaluation and Research (CBER) as Director of the Division of Biological Investigational New Drugs, as well as serving for a period as CBER's Acting Deputy Director. She later became Director of the Office of Therapeutics Research and Review in CBER, a tenure which included the approval of the first biotechnology-based treatments for multiple sclerosis and cystic fibrosis.

In 1994, Dr. Woodcock was named Director of the FDA's Center for Drug Evaluation and Research (CDER), overseeing the center's work that is the world's gold standard for drug approval and safety. In that position, she has led many of the FDA's groundbreaking drug initiatives, including introducing the concept of risk management as a new approach to drug safety; modernizing drug manufacturing and regulation through the Pharmaceutical Quality for the 21st Century Initiative; advancing medical discoveries from the laboratory to consumers more efficiently under the Critical Path Initiative; and launching the Safety First and Safe Use initiatives designed to improve drug safety management within and outside the FDA, respectively.

From 2004 -2007, Dr. Woodcock served as Deputy Commissioner and Chief Medical Officer in the Office of the Commissioner. During that period she also served in other executive leadership positions, including Deputy Commissioner for Operations and Chief Operating Officer.

In 2007, Dr. Woodcock returned as Director of CDER, until last year, when she was asked to lend her expertise to "Operation Warp Speed" the initiative to develop therapeutics during the COVID-19 pandemic. From late 2020, she split her time advising "Operation Warp Speed" on advancing COVID-19 therapeutics while also serving as the Principal Medical Advisor to the Commissioner on key priorities on behalf of the Office of the Commissioner.

Dr. Woodcock was named Acting Commissioner of Food and Drugs on January 20, 2021.

Dr. Woodcock holds a Bachelor of Science in chemistry from Bucknell University (Lewisburg, PA), and a Doctor of Medicine from the Feinberg School of Medicine at Northwestern University Medical School (Chicago). She also completed further training and a fellowship in rheumatology, as well as held teaching appointments at the Pennsylvania State University and the University of California in San Francisco. She is board certified in internal medicine.

Dr. Woodcock has been bestowed numerous honors over her distinguished public health career, most notably: a Lifetime Achievement Award in 2015 from the Institute for Safe Medication Practices; the Ellen V. Sigal Advocacy Leadership Award in 2016 from Friends of Cancer Research; the Florence Kelley Consumer Leadership Award in 2017 from the National Consumers League; the 2019 Biotechnology Heritage Award from the Biotechnology Innovation Organization and Science History Institute; and the 2020 Lifetime Achievement Award from NORD. She is also an avid and accomplished gardener.

#### Jeff Shuren, M.D., J.D.

Jeffrey Shuren, M.D., J.D. is the Director of the Center for Devices and Radiological Health (CDRH) at FDA. He previously served as Acting Center Director. Dr. Shuren has held various policy and planning positions within FDA from 1998 to 2009, including Acting Deputy Commissioner for

Policy, Planning, and Budget; Associate Commissioner for Policy and Planning; and Special Counsel to the Principal Deputy Commissioner. Dr. Shuren is board certified in Neurology and served as an Assistant Professor of Neurology at the University of Cincinnati. In 1998, Dr. Shuren joined FDA as a Medical Officer in the Office of Policy. In 2000, he served as a detailee on the Senate HELP Committee. In 2001, he became the Director of the Division of Items and Devices in the Coverage and Analysis Group at the Centers for Medicare and Medicaid Services. From 1998 to 2003, he served as a Staff Volunteer in the National Institutes of Health's National Institute of Neurological Disorders and Stroke Cognitive Neuroscience Section supervising and designing clinical studies on human reasoning. Dr. Shuren returned to FDA as the Assistant Commissioner for Policy in 2003, and assumed his current position in September 2009.

#### Brian S. Kersten, Ph.D.

Dr. Kersten is the Divisional Vice President, Global Regulatory Services for Abbott. He has over 30 years experience working in the Biotechnology, Pharmaceutical and Medical Device industries. He has extensive regulatory experience in various stages of product development.

He is responsible for International Regulatory Affairs and Global Regulatory Operations for Abbott's medical device business units and related activities including establishing policy and strategy for the business units, overseeing the process of preparing all international product submissions; managing regulatory submission process through approvals; and ensuring compliance with all international regulatory and quality requirements including Cybersecurity.

Prior to joining Abbott, Dr. Kersten held several senior leadership positions within the healthcare industry, most recently as Vice President, Regulatory Affairs and Quality Assurance/Analytical Sciences at Nuvelo, Inc.

Dr. Kersten holds a bachelor's degree in Chemistry from the University of Michigan, Dearborn, Michigan and a doctorate degree in Chemistry from Wayne State University in Detroit, Michigan.

#### Andrea Masciale, J.D.

Andrea Masciale leads the Global Policy team of policy experts across Johnson & Johnson Worldwide Government Affairs & Policy. In this role she coordinates across Johnson & Johnson to shape the external policy environment, including developing policy positions and actionable policy insights, leading educational programs to build and optimize the competencies of business leaders to connect with government stakeholders, facilitating the coordination of efforts with regional and global trade organizations, and providing toolkits and methodologies for strategy formation.

Andrea has been a leader in the Worldwide Government Affairs & Policy team since 2015. Previously she was the Head of Global Regulatory Policy and Intelligence in Janssen regulatory affairs and spent a dozen years in that organization, in increasingly responsible roles.

Andrea also served at the Food and Drug Administration in the Center for Drug Evaluation and Research as Regulatory Counsel in the Office of Regulatory Policy and finally as the Director of the Division of Information Disclosure Policy.

Andrea received her Bachelor of Arts in US Government from Georgetown University and Juris Doctor from the College of William and Mary.

#### Sue Peschin, MHS

Sue Peschin, MHS, is president and CEO at the Alliance for Aging Research, the leading national non-profit organization dedicated to improving healthy aging for all. Since 2012, Ms. Peschin has been a driving force in the growth and success of the organization. As a thought leader on aging-related health issues, Sue has led the Alliance in efforts to: boost older adult immunization rates; increase NIH Alzheimer's disease and aging research funding; raise awareness of geriatric cardiac issues; develop Talk NERDY to Me (NERDY-Nurturing Engagement in Research and Development with You), a PCORI-funded, older patient and family caregiver research engagement network; address costs of healthcare and value frameworks; and reform Medicare treatment access issues. She participates in major industry and policy symposiums around the country each year and has published opinion pieces in news outlets nationwide. Prior to the Alliance, Sue served in senior roles at the Alzheimer's Foundation of America, Consumer Federation of America, Hadassah, and the Violence Policy Center. Ms. Peschin currently serves on the Boards of Heart Valve Voice U.S. and the King Farm Neighbors Village; the USP Council of the Convention; and on the University of Maryland Claude D. Pepper Older Americans Independence Center Community Advisory Board. Ms. Peschin earned a B.A. in Sociology from Brandeis University, and a M.H.S. degree in Health Policy from the Johns Hopkins University Bloomberg School of Public Health.

#### 2021 CMS ROUNDTABLE

#### Lessons from COVID-19: How to Better Care for our Nation's Older Adults

Tuesday, September 21, 2021 1:00 PM - 2:00 PM ET

The COVID-19 pandemic has laid bare challenges facing older adults in the U.S. healthcare system, illustrating the need for approaches that overcome barriers to care. Integrated care coordination, targeted guidance for nursing home providers, and insurance design that includes supplemental benefits can address obstacles to improve care for the aging population.

During this panel discussion, we will hear from CMS leadership on how the pandemic has informed changes in care delivery, forthcoming innovation efforts, and benefit design. Fellow panelists will provide perspectives on how changes to Medicare and Medicaid could impact health disparities and support beneficiaries enrolled in managed care.

#### 2021 CMS ROUNDTABLE PANELISTS AND MODERATOR



Meena Seshamani, M.D., Ph.D. Director, Center for Medicare Centers for Medicare & Medicaid Services



Karyne Jones President and CEO National Caucus and Center on Black Aging



Hope Miller, MS, GNP-BC Senior Vice President, HouseCalls Clinical Operations UnitedHealth Group



Bret Paulson Vice President of Market Access Otsuka America Pharmaceutical, Inc.



MODERATOR James G. Scott President & CEO Applied Policy

#### PANELISTS AND MODERATOR BIOGRAPHIES

#### Meena Seshamani, M.D., Ph.D.

Meena Seshamani, M.D., Ph.D. is an accomplished, strategic leader with a deep understanding of health economics and a heart-felt commitment to outstanding patient care. Her diverse background as a health care executive, health economist, physician and health policy expert has given her a unique perspective on how health policy impacts the real lives of patients. She most recently served as Vice President of Clinical Care Transformation at MedStar Health, where she conceptualized, designed, and implemented population health and value-based care initiatives and served on the senior leadership of the 10 hospital, 300+ outpatient care site health system. The care models and service lines under her leadership, including community health, geriatrics, and palliative care, have been nationally recognized by the Institute for Healthcare Improvement and others. She also cared for patients as an Assistant Professor of Otolaryngology-Head and Neck Surgery at the Georgetown University School of Medicine.

Dr. Seshamani also brings decades of policy experience to her role, including recently serving on the leadership of the Biden-Harris Transition HHS Agency Review Team. Prior to MedStar Health, she was Director of the Office of Health Reform at the US Department of Health and Human Services, where she drove strategy and led implementation of the Affordable Care Act across the Department, including coverage policy, delivery system reform, and public health policy. She received her B.A. with Honors in Business Economics from Brown University, her M.D. from the University of Pennsylvania School of Medicine, and her Ph.D. in Health Economics from the University of Oxford, where she was a Marshall Scholar. She completed her residency training in Otolaryngology-Head and Neck Surgery at the Johns Hopkins University School of Medicine, and practiced as a head and neck surgeon at Kaiser Permanente in San Francisco.

#### **Karyne Jones**

Karyne Jones is President and Chief Executive Officer of the National Caucus and Center on Black Aging, Inc. (NCBA) and NCBA Housing Management and Development Corporation. During its fifty (50) year history, NCBA has been the only national organization devoted solely to providing effective leadership in making minority participation in aging services a national issue and priority.

Prior to becoming NCBA's chief executive officer, Karyne was Executive Director of Federal Relations with SBC Telecommunications, Inc., (now ATT) based in Washington, D.C. where she lobbied members of Congress on telecommunications issues and policies. She also represented the company's corporate political action committee with national political organizations.

Karyne's previous Capitol Hill experience includes Legislative Aide to Congressman Andrew Young. During his tenure as U.S. Ambassador to the United Nations, she became his Public Affairs Officer and White House Liaison. A native of San Antonio, she returned to Texas and began her own political career and became active on numerous boards, commissions and civic projects involved in issues on education, civil rights, environmental and economic development.

Karyne served for eight years in the Texas Legislature representing District 120 in San Antonio. During her tenure, she served on the Appropriations, State-Federal Relations, Corrections and Urban Affairs committees. She also served as Vice Chair of the House Democratic Caucus and was a member of the Black and Mexican American Legislative Caucuses. Prior to her election to the Texas House of Representatives, she was elected twice to the school board of the East Central Independent School District.

Karyne is a graduate of Clark Atlanta University where she received her Bachelor's Degree in Political Science and Northern Illinois University with a Master's Degree in Public Affairs. She earned a second Master's Degree in Public Administration from Harvard University. She currently serves on the national Board of Directors of the Alzheimer's Association, Generations United, Leading AGE and Immediate Past Chair of the Board of the American Society on Aging, becoming the first African American female to lead the national professional aging organization. Karyne was honored with a Washington Brava! Award by SmartCEO Magazine as a top Female CEO and nationally recognized in Next Avenue Magazine Influencer in Aging. Her alma mater, Northern Illinois University honored her as a Distinguished Alumnus. Karyne is also an adjunct professor at Stetson University College of Law.

NCBA is the largest minority focused organization in the country and is recognized as the national leader in senior housing, employment, health and advocacy on behalf of minority seniors.

#### Hope Miller, MS, GNP-BC

Hope Miller, board certified geriatric nurse practitioner, leads HouseCalls Clinical Operations as Senior Vice President. She has responsibility for the HouseCalls field-based provider network and the clinically focused operational support functions.

In her role, she oversees a network of over 2,400 advanced practice clinicians (Nurse Practitioners and Physicians Assistants) serving members in 47 states across the country. Under her leadership, the Optum HouseCalls program increased the number of in-home patient visits from 263,000 in 2012 to more than 1.65 million in 2020. She also leads the teams who support clinical operations, as well as the development and implementation of clinical initiatives and health risk assessments.

Hope has been leading the HouseCalls clinical field since 2013. Prior to HouseCalls, she worked for UnitedHealthcare's Evercare Mid-Atlantic market, as a Geriatric Nurse practitioner and eventually as the Health Services Director.

Hope earned her bachelor's degree and an M.S. in nursing from the University of Maryland. She has been an active member of the Gerontological Advanced Practice Nurses Association since 2004 and served as President of the Maryland Chapter for the 2013/2014 term. She has been an active member of the Center for Clinician Advancement Operating Council since 2016. This year, she helped advance the United Health Foundation's grant partnership with the Colorado Center for Nursing Excellence by serving as an executive sponsor of the project.

#### **Bret Paulson**

Bret Paulson serves as the Vice President and Head of Market Access. Bret joined Otsuka and the Market Access team in January of 2020. Prior to joining Otsuka, Bret was the Area Vice President, National Accounts at Horizon Therapeutics. He brings vast experience in infusion and specialty contracting, sales and marketing leadership, as well as proven successes with payors and health systems. Bret has been in the Pharma/Biotech industry for over 20 years within the Diabetes, Allergy, Neuroscience, Women's Health, Nephrology, Long Term Care, medical device and specialty pharmacy space. He has held various progressive positions in Sales, Sales Management, Global Marketing, and Reimbursement at Schering-Plough, Eli Lilly, Amgen, Walgreens Infusion and Intuitive Surgical.

Bret lives in Salt Lake City, Utah with his wife Stephanie and is the proud father of four daughters. In his spare time, he enjoys skiing, golfing and volunteering as a ski coach and high school football coach.

#### James G. Scott

James G. (Jim) Scott, President & CEO of Applied Policy, founded the company in 2009 from a desire to apply his in-depth knowledge of federal health policy and help healthcare providers and companies succeed. As a respected member of the health policy community, he offers valuable experience and access to key players in government and industry.

Prior to founding Applied Policy, Mr. Scott helped introduce optimal Medicare coding and coverage for all Hoffmann-La Roche pharmaceutical products. While at Roche, he also worked to resolve Medicare and Medicaid reimbursement issues at federal level and served as the pharmaceutical manufacturer's principal contact with the Centers for Medicare & Medicaid Services (CMS).

Mr. Scott served as Senior Legislative Advisor at CMS, advising the CMS Administrator on congressional intent in implementing the Medicare Modernization Act of 2003 and engaging Members of Congress in the implementation process. He received agency-wide awards for his work with Congress in 2005 leading to successful implementation of the new Medicare prescription drug benefit and with congressional appropriators on the FY 2006 President's Budget request.

Prior to his service with CMS, Mr. Scott was an Assistant Counsel with the Office of the Legislative Counsel of the U.S. Senate, where he was a principal drafter of the Medicare Prescription Drug, Improvement and Modernization Act of 2003 along with other Medicare legislation. Mr. Scott and his work were recognized through the unanimous passage of a Senate Resolution and in numerous statements by Senators and Representatives printed in the Congressional Record.

Mr. Scott serves on the Board of Directors of the Alliance for Aging Research, founded the Northern Virginia Health Policy Forum and is a member of the Steering Committee of the Partnership for a Healthier Alexandria.

#### 28<sup>TH</sup> ANNUAL BIPARTISAN CONGRESSIONAL AWARDS

The Alliance for Aging Research congratulates the following Heroes in Health:



Claude Pepper Award for Advancing Healthy Aging The Honorable Chris Van Hollen (D-MD) United States Senate



Distinguished Public Service Award The Honorable Brett Guthrie (R-KY) United States House of Representatives



<u>Silver Innovator Award</u> Kizzmekia S. Corbett, Ph.D. Harvard T.H. Chan School of Public Health



Daniel Perry Founder's Award President Jonathan Nez Navajo Nation



Daniel Perry Founder's Award Jill Jim, Ph.D., MPH, M.D. Navajo Nation



<u>Perennial Hero Award</u> Phyllis E. Greenberger, MSW HealthyWomen

#### **MASTER OF CEREMONIES**



Kevin Rigby Principal Rigby Consulting LLC

Kevin Rigby has a long and distinguished career in the public and private sectors. Mr. Rigby is the former U.S. Country Head of Public Affairs for Novartis Pharmaceuticals Corporation, former Chief of Staff and State Director for U.S. Senator Bill Bradley and now

leads Rigby Consulting, LLC., providing strategic solutions to corporations, trade associations, non-profit and patient advocacy groups.

At Novartis, Mr. Rigby was a member of the U.S. Pharma Executive Committee with a focus on government interactions and participation in the public policy arena at the federal and state levels. Mr. Rigby was also President of the Novartis U.S. Foundation where he was responsible for philanthropic contributions.

Mr. Rigby served and held leadership roles at numerous Trade Associations and Non-Profit Boards, including the Alliance for Aging Research, the National Pharmaceutical Council, the National Health Council and the Health Care Institute of New Jersey.

Mr. Rigby was also Vice President of Sales & Marketing at Hoffman-La Roche, Mayor of River Edge, New Jersey; as well as a partner in a private law practice. He continues to be actively involved in many civic and philanthropic causes in New Jersey and across the U.S., as well as a speaker on health care, philanthropy and leadership at state and national conferences, and patient advocacy and nonprofit forums.

#### **CLAUDE PEPPER AWARD FOR ADVANCING HEALTHY AGING**

Presented each year to a Democratic member of Congress who is leading the way on policies encouraging medical research, innovation, and care to benefit Americans as they grow older.



#### The Honorable Chris Van Hollen (D-MD) United States Senate

Elected to the United States Senate by the people of Maryland in November 2016, Chris Van Hollen is committed to fighting every day to ensure that our state and our country live up to their full promise of equal rights, equal justice, and equal opportunity.

Senator Van Hollen believes that every child deserves the opportunity to pursue their dreams and benefit from a quality education, and that anyone willing to work hard should be able to find a good job. That's why

his top priorities include creating more and better jobs, strengthening small businesses, and increasing educational and job training opportunities for individuals of all ages and in every community.

Senator Van Hollen started his time in public service as a member of the Maryland State Legislature, where he became known as a tenacious advocate for everyday Marylanders and someone who was unafraid to take on powerful special interests on behalf of working people. In 2002, he was elected to represent Maryland's 8th Congressional District. In the House of Representatives, he served as a member of the Democratic leadership and was elected by his colleagues to be the Ranking Member of the House Budget Committee and protect vital interests like Social Security and Medicare.

A tireless fighter for the people of Maryland, Senator Van Hollen has also become known for working hard to find common sense solutions to difficult national issues. In January 2015, he released a comprehensive plan to address the problem of growing inequality in America and provide a blueprint for building an economy that works for everyone, a goal that he will continue to fight for in the U.S. Senate.

Senator Van Hollen is proud to have worked successfully with members of both parties to pass bipartisan legislation whenever possible on issues of common concern, including expanding medical research, protecting the Chesapeake Bay, fighting childhood cancer, and passing the ABLE Act to assist families with children with disabilities.

Chris Van Hollen is a graduate of Swarthmore College, the John F. Kennedy School of Public Policy at Harvard University, and Georgetown University Law Center where he attended night school. He and his wife, Katherine Wilkens, are the proud parents of three children—Anna, Nicholas, and Alexander.

#### AWARD PRESENTED BY



#### Thomas J. Spulak Chairman and President The Claude Pepper Foundation

Thomas J. Spulak is Chairman and President of the Claude Pepper Foundation and Partner, Government Advocacy and Public Policy at King & Spalding. As group leader of the Government Advocacy & Public Policy practice, Tom is actively involved in numerous lobbying efforts on

the most pressing issues in Washington, involving tax, health, energy, defense, aerospace and appropriations.

Tom counsels clients on the full suite of political law issues. He advises clients on complying with federal and state laws that regulate and require the reporting of lobbyist activities, and counsels clients on the ethical considerations involved when corporate representatives and government officials interact. He provides guidance on federal and state election laws, and assists corporations with establishing and administering federal and state political action committees. Tom assists foreign entities in complying with the Foreign Agent Registration Act and he assists tax-exempt organizations with understanding and complying with provisions of law that regulate lobbying and political activities.

Before entering private practice, Tom served as Staff Director and General Counsel of the House Committee on Rules, as well as General Counsel to the U.S. House of Representatives.

Tom was recognized as a leading government relations lawyer by Legal 500 in 2015 and 2016. He was also ranked by Chambers USA in 2011–2014, and by The Best Lawyers in America in 2013.

#### DISTINGUISHED PUBLIC SERVICE AWARD

Presented each year to a Republican member of Congress who is leading the way on policies encouraging medical research, innovation, and care to benefit Americans as they grow older.



#### The Honorable Brett Guthrie (R-KY) United States House of Representatives

Congressman Brett Guthrie represents Kentucky's Second Congressional District in the U.S. House of Representatives. The Second District is the home of the birthplace of Abraham Lincoln, Mammoth Cave National Park and Fort Knox.

Guthrie serves on the House Energy and Commerce Committee. The Energy and Commerce Committee is the oldest standing legislative committee in the House with broad jurisdiction over our nation's energy, health

care, telecommunications and consumer product safety policies.

He is the top Republican on the Energy and Commerce Committee's Health Subcommittee. He also serves on the Communications and Technology Subcommittee and the Consumer Protection and Commerce Subcommittee. Last Congress, Guthrie was the top Republican on the Oversight and Investigation's Subcommittee. In this role, Guthrie conducted oversight of COVID-19 response efforts. Guthrie also helped develop recommendations on the health care supply chain, COVID-19 testing, vaccines and more in a series of reports titled the Second Wave Preparedness Project.

Recognized for his proven leadership, Guthrie was also appointed to serve a second term as a Deputy Whip within the House Republican Conference for the 117th Congress. Guthrie was also selected by House Republican Leader Kevin McCarthy (CA-23) to co-lead the Healthy Future Task Force to form a solution-based health care agenda.

Guthrie graduated in 1987 from the U.S. Military Academy at West Point and went on to serve as a Field Artillery Officer in the 101st Airborne Division – Air Assault at Fort Campbell. Guthrie later earned a Master's Degree from Yale University in Public and Private Management.

Following his military service, he joined Trace Die Cast, the Bowling Green, Ky., based manufacturing business that was started by his father.

First elected to public office in 1998, Guthrie represented the 32nd District in the Kentucky Senate until being elected to the U.S. House of Representatives in 2008.

Married to the former Beth Clemmons, they have three children, Caroline, Robby and Elizabeth. In May 2020, Brett and Beth were blessed with their first grandchild Rowan, daughter of Caroline and her husband Ryan.

#### AWARD PRESENTED BY



#### Shannon Stehouwer Senior Director, Federal Government Affairs Eli Lilly and Company

Shannon currently serves as Senior Director of Federal Government Affairs at Eli Lilly & Company. Prior to joining Lilly, Shannon was Senior Director at the biopharmaceutical industry's leading trade group, PhRMA, and spent a number of years working on Capitol

Hill for members Senator John Hoeven (R-ND) and then Chairman Mike J. Rogers (R-MI).

#### SILVER INNOVATOR AWARD

Presented to an individual or organization that anticipates and embraces the evolution of high quality research aligned with the needs of older patients.



Kizzmekia S. Corbett, Ph.D. Assistant Professor of Immunology and Infectious Diseases Harvard T.H. Chan School of Public Health

Dr. Kizzmekia S. Corbett is an assistant professor of immunology and infectious diseases at Harvard's T.H. Chan School of Public Health, Shutzer Assistant Professor at Harvard's Radcliff Institute of Advanced Study, and Associate Member of the Phillip T. and Susan M. Ragon Institute. In 2008, she received a BS in Biological Sciences, with a secondary major in

Sociology, from the University of Maryland – Baltimore County, where she was a Meyerhoff Scholar and NIH undergraduate scholar. She then obtained her PhD in Microbiology and Immunology in 2014 from the University of North Carolina at Chapel Hill holding multiple honors, including a director's scholarship. Prior to Harvard, she was a research fellow and scientific lead at the National Institute of Allergy and Infectious Diseases Vaccine Research Center. Dr. Corbett uses her viral immunology expertise to propel novel vaccine development for pandemic preparedness, including mRNA-1273, a leading vaccine against SARS-CoV-2. The vaccine concept incorporated in mRNA-1273 was designed by Dr. Corbett's NIH team from viral sequence and rapidly deployed to industry partner, Moderna, Inc., for Phase 1 clinical trial, which unprecedently began only 66 days from viral sequence release. mRNA-1273 was shown to be 94.1% effective in Phase 3 trial and is authorized for use in multiple countries. Alongside mRNA-1273, Dr. Corbett boasts a patent portfolio which also includes universal coronavirus and influenza vaccine concepts and novel therapeutic antibodies. In all, she has over 15 years of experience studying dengue virus, respiratory syncytial virus, influenza virus, and coronaviruses, garnering several prestigious awards, such as the Benjamin Franklin Next Gen Award and the Salzman Memorial Award in Virology. Combining her research goals with her knack for mentorship, Dr. Corbett invests much of her time in underserved communities as an advocator of STEM education and vaccine awareness.

#### AWARD PRESENTED BY



#### DeChane Dorsey, Esq. Executive Director of AdvaMed Accel AdvaMed

DeChane L. Dorsey is the Executive Director of AdvaMed Accel, a division within the Advanced Medical Technology Association (AdvaMed). AdvaMed Accel represents small and mid-sized companies and works to address concerns specific to this group of companies that

comprise more than 70% of AdvaMed's overall membership. Prior to assuming her current role Ms. Dorsey was a Vice President in the Payment and Health Care Delivery Department at AdvaMed where her responsibilities included policy development and analysis of regulatory issues affecting the medical technology industry, including the Hospital Outpatient Prospective Payment System (OPPS), reimbursement for Ambulatory Surgical Centers (ASCs), advanced wound healing and tissue regeneration, coding, and physician payment issues.

Prior to joining AdvaMed's staff in June 2006, Ms. Dorsey was the Director of Health Policy for the American Academy of Ophthalmology (AAO) where she managed issues affecting coverage and reimbursement for ophthalmology procedures. Before joining the AAO, Ms. Dorsey was a Senior Counsel with the U.S. Department of Health and Human Services' Office of Counsel to the Inspector General, where she worked as a litigator on a variety of fraud and abuse issues including enforcement of exclusion authorities, the Emergency Medical Treatment and Active Labor Act (EMTALA) statute, civil monetary penalties, and compliance monitoring.

She holds a B.A. in Political Science from Syracuse University and a J.D. from the Georgetown University Law Center.



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#### DANIEL PERRY FOUNDER'S AWARD

Presented to an individual or organization that is helping to change the paradigm of how we view aging and well-being as we age.



President Jonathan Nez President Navajo Nation

Jonathan Nez was born in Tuba City, Arizona and raised in Shonto, Arizona. He is married to Phefelia H. Nez and they have two children, Christopher and Alexander. He is the son of John H. Nez and Mabel H. Nez. His grandfather, H.T. Donald, was the former Navajo Nation Council Delegate for Shonto Chapter, and his grandmother was Mae Donald from Shonto.

Nez began his public service after being elected as Shonto Chapter Vice President. He was later elected to serve three terms as a Navajo Nation Council Delegate, representing the chapters of Shonto, Oljato, Tsah Bi Kin, and Navajo Mountain. He was also elected as a Navajo County Board of Supervisor for District 1 and served two terms. In 2015, Nez was elected Navajo Nation Vice President.

Nez believes in education. He is currently a doctoral student in political science and completed research on local empowerment and mobilizing local communities of the Navajo Nation to reinstate their inherent local way of governance. His research focuses on the reduction of dependence on the central tribal government, upholding and enhancing the local inherent sovereignty of the chapter areas. He is an alumnus of Northland Pioneer College and Northern Arizona University. He earned a bachelor's degree in political science and a master's degree in public administration from NAU.

#### DANIEL PERRY FOUNDER'S AWARD

Presented to an individual or organization that is helping to change the paradigm of how we view aging and well-being as we age.



#### Jill Jim, Ph.D., MPH, M.D. Executive Director, Department of Health Navajo Nation

Dr. Jill Jim, an enrolled member of the Navajo Nation and fluent Navajo speaker, will be coming home to the Navajo Nation from Albuquerque, NM to serve as the Executive Director for the Navajo Nation Department of Health.

Dr. Jim has a Doctorate in Public Health, a Master's Degree in Health Care Administration, a second

Master's in Public Health from the University of Utah. She has a Bachelor's Degree in Health Promotion and Community Health Education from Northern Arizona University.

Some of her work experience includes serving as a Health Care Analyst for HealthInsight in Albuquerque, NM, consultant for Navajo Area Indian Health Service, and Epidemiologist for the Utah Department of Health.

#### AWARD PRESENTED BY



Daniel Perry Founder Alliance for Aging Research

Daniel Perry is the founder of the not-for-profit Alliance for Aging Research in Washington, D.C. Begun in 1986, the Alliance is a leading U.S. citizen advocacy organization promoting a broad agenda of medical and scientific research to improve the health and independence of older people.

Retired from the Alliance in 2015, he is pursuing opportunities as a film and voice actor while continuing to serve on the Alliance Board of Directors.

Mr. Perry's background spans a wide range of health policy, governmental, political and journalistic experience. He held staff positions for more than a dozen years on Capitol Hill in Washington. He has been a key advisor on aging and medical research policies to Democratic and Republican legislators and U.S. presidents. He has led a number of large and politically potent coalitions advancing research in aging, Alzheimer's disease, physical frailty and for embryonic stem cell research.

He has been an advisor to the Institute on Aging of the University of Pennsylvania Medical School and to the Buck Institute for Research on Aging and the Roybal Center for Health Policy Simulation at the University of Southern California. He was appointed in 2010 by Health and Human Services Secretary Kathleen Sebelius to the National Advisory Council on Aging and was a 2012 speaker at the first TEDMED gathering in Washington, DC.

As a journalist, Mr. Perry was the recipient of many awards and citations, including a nomination for the Pulitzer Prize.

#### PERENNIAL HERO AWARD

Presented each year to honor an older individual who is actively contributing to create positive societal change and serving as a role model for people of all ages.



#### Phyllis E. Greenberger, MSW Senior Vice President of Science & Health Policy HealthyWomen

Phyllis E. Greenberger, MSW, is Senior Vice President of Science & Health Policy for HealthyWomen. Formerly President and CEO of the Society for Women's Health Research, Phyllis was responsible for getting legislation passed mandating the inclusion of women and minorities in clinical trials and incorporating analyses of sex and ethnic differences into FDA and NIH research.

As a result of SWHR's work under Ms. Greenberger's leadership, federal mandates require the inclusion of women and ethnic minorities in medical research and clinical trials; and scientists are researching the ways in which health conditions and diseases affect men, women and ethnic minorities differently and why.

She has been honored by many organizations. The Medical Herald selected her as one of the 20 most influential women in medicine today. In 2016 Phyllis was given the Trailblazer award by the U.S. Department of Health and Human Services Office of Women's Health. Women's Day magazine awarded Greenberger the 2006 "Red Dress Award" in recognition of her work in leading the way in the fight against heart disease in women, and in 2010 named her one of 50 "Women Who Are Changing the World." She also received the "Award for Research Excellence" by the National Association for Women's Health, "Journal of Women's Health & Gender-Based Medicine's Achievement Award," "Champion of Women's Health" by Ladies' Home Journal, the "Washington Woman of Genius" by Trinity College in Washington, DC, and received an award for public advocacy from the Clinical Research Forum. She was named the 2013 'Woman of the Year' by the National Association of Professional Women. On November 24, 2019, Phyllis Greenberger, MSW, Senior Vice President of Science & Health Policy at HealthyWomen, received the Moment Magazine Trailblazer Award at the Moment DC Gala & Awards Dinner.

#### AWARD PRESENTED BY



#### John Whyte, M.D., MPH Chief Medical Officer WebMD

Dr. John Whyte is a physician and corporate executive with a unique combination of government and private sector work that provides him with an exceptional perspective on wellness, clinical trials, information technology, innovation, and health care services.

He is currently the Chief Medical Officer, WebMD. In this role, Dr. Whyte leads efforts to develop and expand strategic partnerships that create meaningful change around important and timely public health issues. He has been a leading voice in addressing the COVID pandemic, being named as one of the top 20 health influencers. Dr. Whyte is also a major contributor to iterating digital platforms from simply providing content, to instead playing a pivotal role in connecting to care. He frequently speaks on evaluating digital tools and technologies, assessing their roles in the evolving health ecosystem.

Prior to WebMD, Dr. Whyte served as the Director of Professional Affairs and Stakeholder Engagement at the Center for Drugs Evaluation and Research at the U.S. Food and Drug Administration. In this role, Dr. Whyte spearheaded numerous efforts to address diversity in drug development programs especially as it relates to necessary changes in clinical trial design. This includes strategies around patient recruitment and acquisition, as well as the use of adaptive clinical trial design and master protocols. Dr. Whyte also helped provide regulatory insight into the potential uses of real-world evidence in regulatory decisions, especially around patient-focused drug development. Dr. Whyte led a research agenda around drug safety issues, including prescription and over-the-counter products.

Prior to this, Dr. Whyte worked for nearly a decade as the Chief Medical Expert and Vice President, Health and Medical Education at Discovery Channel, the leading non-fiction television network. Dr. Whyte developed, designed and delivered educational programming that appealed to both a medical and lay audience. He provided strategic direction, aligning medical and public health interests, viewer demands and corporate funding opportunities. This required the use of targeted multimedia marketing and building brand identity for new products. This included television shows as well as online content that won over 50 awards including numerous Tellys, CINE Golden Eagle, and Freddies. During his tenure, Dr. Whyte grew the business ten-fold in revenue.

Dr. Whyte also served in numerous leadership roles at the Centers for Medicare & Medicaid Services. While there, he formalized the process by which the Medicare program determines coverage decisions, including the criteria meant by "medically necessary and reasonable." He helped determine, evaluate and implement the national Medicare coverage policies on medical items, non-implantable medical devices, pharmaceuticals, and laboratory tests. He also oversaw an ongoing analysis of innovative treatment patterns and activities that improve health care outcomes. He is a recognized expert on various payment policies and models.

Dr. Whyte is a board-certified internist and continues to see patients. He completed an internal medicine residency at Duke University Medical Center as well as earned a Master of Public Health (MPH) in Health Policy and Management at Harvard University School of Public Health. Prior to arriving in Washington, Dr. Whyte was a health services research fellow at Stanford and attending physician in the Department of Medicine. He has written extensively in the medical and lay press, including two best-selling books.

He currently resides in the Washington, DC area.

The Claude Pepper Foundation joins the Alliance for Aging Research in celebrating advances in aging research by honoring the following Heroes in Health for their valuable contributions:



Claude Pepper Award for Advancing Healthy Aging The Honorable Chris Van Hollen (D-MD) United States Senate



Daniel Perry Founder's Award President Jonathan Nez Navajo Nation



Distinguished Public Service Award The Honorable Brett Guthrie (R-KY) United States House of Representatives



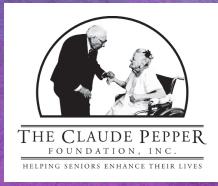
Daniel Perry Founder's Award Jill Jim, Ph.D., MPH, M.D. Navajo Nation



Silver Innovator Award Kizzmekia S. Corbett, Ph.D. Harvard T.H. Chan School of Public Health



Perennial Hero Award Phyllis E. Greenberger, MSW HealthyWomen



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# Celebrating the Heroes in Health and the advancement of the science of human aging

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