2024 Heroes in Health An Evening to Celebrate Hope, Resilience, and Healthy Aging

TUESDAY, SEPTEMBER 24, 2024 Waldorf Astoria, Washington, D.C.

#### 2024 Conversations with CMS and the FDA

3:00 - 3:30 PM: Registration 3:30 - 4:30 PM: Conversation with CMS 4:30 -5:00 PM: Reception 5:00 - 6:00 PM: Conversation with the FDA

#### 2024 Awards Dinner

6:00 - 7:00 PM: Registration and Reception 7:00 - 9:00 PM: Awards Dinner Program 9:00 - 10:00 PM: Dessert Reception

#HeroesInHealth

#### **TABLE OF CONTENTS**

About the Alliance for Aging Research	5
Board of Directors	5
Staff	6
About Heroes in Health	7
About the Conversations	7
About the Annual Awards Dinner	7
Thank You to Our Conversation Sponsors	8
Thank You to Our Awards Dinner Sponsors	9
2024 Conversation with CMS	10
Panelists and Moderator Biographies	
2024 Conversation with the FDA	13
Panelists and Moderator Biographies	14
2024 Awards Dinner	17
Master of Ceremonies	
Distinguished Public Service Award	19
Claude Pepper Award for Advancing Healthy Aging	21
Silver Innovator Award	23
Daniel Perry Founder's Award	25
Perennial Hero Award	
Keep the Celebration Going Online!	Back Cover

We are proud to support and collaborate with the Alliance for Aging Research - a leader in putting people first while advancing both healthy aging and equal access to healthcare.

GLOBAL

<complex-block>

We are proud to sponsor the Alliance for Aging Research 2024 Heroes in Health Celebration

biogen.com

**USAgainst** 

Alzheimer's

Biogen

799 9th St. NW, Suite 325 Washington, DC 20001 | 202.822.1223 www.curirmbcapital.com

Curi RMB Capital is a proud supporter of the Alliance for Aging Research.

GLOBA

CEOINITIATIVE

Curi RMB Capital is an investment advisory firm focused on preserving and growing wealth for individuals, families, institutions and employers. Our parent company, Curi, has been protecting the livelihood of physicians and physician practices for more than 45 years. As one Curi, we share this organization-wide commitment to improve livelihoods across medicine, business and life.



Davos Cà Alzheimer's

Collaborative

#### In 2047, he'll help eradicate agitation in Alzheimer's disease

...and her father's mind will find peace

If you think this is impossible, you've never met an Otsuka-person.



At Otsuka, we defy limitation, so that others can too. **Visit Otsuka-us.com.** 

© 2024 Otsuka America Pharmaceutical, Inc. All Rights Reserved.

HHH

#### **ABOUT THE ALLIANCE FOR AGING RESEARCH**

The Alliance for Aging Research is the leading nonprofit organization dedicated to changing the narrative to achieve healthy aging and equitable access to care. The Alliance strives for a culture that embraces healthy aging as a greater good and values science and investments to advance dignity, independence, and equity. For more than 35 years, the Alliance has guided efforts to substantially increase funding and focus for aging at the National Institutes of Health and the Food and Drug Administration; built influential coalitions to guide groundbreaking regulatory improvements for age-related diseases; and created awardwinning, high-impact educational materials to improve the health and well-being of older adults and their family caregivers. For more information, visit www.agingresearch.org.

#### **ALLIANCE FOR AGING RESEARCH BOARD OF DIRECTORS**

#### Michele Markus CHAIR

Head of Global Health Accounts; Worldwide Enterprise Lead Omnicom Health Group

#### John L. Steffens CHAIR EMERITUS

Founder and Senior Managing Partner, Co-Head of Private Capital, Spring Mountain Capital, LP

#### Mark Simon

VICE CHAIR Co-Founder and Advisor Torreya Partners, LLC

William Schuyler TREASURER

#### Karen Gally SECRETARY

Vice-President and General Counsel Otsuka America Pharmaceutical, Inc.

#### George Beach

Founder and Chairman Beach Creative Communications

#### Mary Bordoni

Senior Director, Strategic Alliances Bristol Myers Squibb

Margaret H. Davis-Cerone Senior Director, Team Lead Federal Policy, Pfizer, Inc.

James E. Eden, Ed.D. President, The Eden Group, LLC

Kelsey Lang Executive Director, U.S. Health Policy & Reimbursement, Amgen

#### Andrea Masciale

Vice President, Global Policy, Worldwide Government Affairs and Policy, Johnson & Johnson

Cassandra McCullough Chief Executive Officer Association of Black Cardiologists, Inc.

#### **Janet McUlsky**

President McUlsky Health Force

Dorothy Ouchida Member, Board of Trustees Ouchida and Associates

#### Dan Perry

Founder Alliance for Aging Research

#### **Jay Reinstein**

James G. Scott Immediate Past Chair President and CEO Applied Policy, LLC

#### Todd Tuten

President NN Consulting, LLC

John Whyte, M.D., M.P.H. Chief Medical Officer, WebMD

#### **ALLIANCE FOR AGING RESEARCH STAFF**



Sue Peschin, M.H.S. President and CEO



Lindsay Clarke, J.D. Senior Vice President of Health Education and Advocacy



Sarah Delgado Vice President of Development



Gabriella Gordon Development Intern



Adina Lasser Public Policy Manager



Beth Mathews-Bradshaw Vice President of Patient Engagement and Research



Katie Riley Vice President of Communications



Rachel Stevenson Vice President of Finance and Administration



**Tiffany Stewart, SHRM-CP** Vice President of HR and Administration



Matthew Thompson Digital Communications Manager



Michael Ward, M.S. Vice President of Public Policy and Government Affairs



Katrin Werner-Perez Health Programs Manager

#### **ABOUT HEROES IN HEALTH**

Each year, the Alliance for Aging Research hosts Heroes in Health, an event to celebrate individuals and organizations making great strides to further research and innovation in aging. The event is comprised of the Conversations with the FDA and CMS, and the Annual Awards Dinner.

#### ABOUT THE CONVERSATIONS WITH THE FDA AND CMS

Since 2013, the Conversations with the FDA and CMS, convened and moderated by the Alliance, has provided leaders from the U.S. Food and Drug Administration (FDA) and the Centers for Medicare and Medicaid Services (CMS) with the opportunity to reflect on progress their agencies have made in implementing major policy changes to improve the health of older adults. Formerly called "the Roundtable," the event is also an opportunity for these leaders to offer their insights on future changes that may positively impact healthcare innovation.

#### ABOUT THE ANNUAL AWARDS DINNER

Since 1992, the Annual Awards Dinner has become widely recognized as Washington, DC's signature social event following Congress' return from its traditional August recess. As one Capitol Hill regular put it, "This is like Back-to-School Night for Washington's health policy community – you see everyone here."

The Annual Awards Dinner also has a deeper purpose: to honor individuals for their contributions to advance the science of human aging.

The 2023 Awards Dinner features the following awards:

- Claude Pepper Award for Advancing Healthy Aging: Presented each year to a Democratic member of Congress who is leading the way for policies encouraging medical research, innovation, and care to benefit Americans as they grow older.
- Distinguished Public Service Award: Presented each year to a Republican member of Congress who is leading the way for policies encouraging medical research, innovation, and care to benefit Americans as they grow older.
- Silver Innovator Award: Presented to an individual or organization that anticipates and embraces the evolution of high quality research aligned with the needs of older patients.
- Daniel Perry Founder's Award: Presented to an individual or organization that is helping to change the paradigm of how we view aging and well-being as we age.
- Perennial Hero Award: Presented each year to honor an older individual who is actively contributing to create positive societal change and serves as a role model for people of all ages.

#### **THANK YOU TO OUR 2024 CONVERSATION SPONSORS**

The Alliance for Aging Research is grateful to the sponsors of the 2024 Conversations with the FDA and CMS:

#### **CONVERSATION SPONSORS**



#### THANK YOU TO OUR 2024 AWARDS DINNER SPONSORS

The Alliance for Aging Research is grateful to the sponsors of the 2024 Awards Dinner:



### 2024 CONVERSATION WITH CMS

## What's Next for Medicare's Prescription Drug Cost and Affordability Efforts 3:30 - 4:40 PM

As the landscape of healthcare continues to evolve, the issue of prescription drug affordability remains at the forefront of policy discussions. This year's Conversation with CMS will bring together policymakers, patient advocates, and industry stakeholders to explore the latest developments and the future of Medicare's initiatives aimed at lowering prescription drug costs. The discussion will delve into recent legislative developments, the implementation of the Inflation Reduction Act, and the ongoing efforts to enhance access to affordable medications for older adults. Participants will analyze potential challenges and opportunities and focus on how Medicare can continue to improve cost transparency, ensure that negotiated drug prices don't lead to restricted access, and protect beneficiaries from financial hardship.

#### 2024 CONVERSATION WITH CMS PANELISTS AND MODERATOR



Molly Burich, M.S. Senior Director of Public Policy, Otsuka America Pharmaceutical, Inc.



Anna Hyde, M.A. Vice President of Advocacy and Access, Arthritis Foundation



Kristi Martin Chief of Staff and Senior Advisor to the Deputy Administrator of the Center for Medicare, CMS



Pamela Price, RN, B.S. Deputy Director, The Balm In Gilead



MODERATOR Michele Markus Head of Global Accounts,

Worldwide Enterprise Lead, Omnicom Group

#### 2024 CONVERSATION WITH CMS PANELIST AND MODERATOR BIOGRAPHIES

#### Molly Burich, M.S.

Molly Burich, M.S., is the Senior Director of Public Policy at Otsuka Pharmaceuticals Inc. where she leads the public policy team. Ms. Burich develops strategies to support and execute on Otsuka's policy platform to support all of Otsuka's products. Ms. Burich was formerly the Head of Public Policy at Boehringer Ingelheim, Inc. and has held previous positions in federal and state government affairs, public policy and reimbursement across other organizations including Xcenda, an Amerisource Bergen company and Avalere Health. Ms. Burich holds a master of science in public service management with an emphasis in public policy from DePaul University and a bachelor of arts in political science from the University of Northern Colorado.

#### Anna Hyde, M.A.

Anna Hyde is the Vice President of Advocacy and Access at the Arthritis Foundation. She oversees both the federal and state legislative programs, in addition to grassroots engagement. Her focus is to raise the visibility of arthritis as a public health priority, build support for federal and state legislation that ensures access to affordable, high-quality health care, and enhance patient engagement in the policy-making process. Ms. Hyde previously served as Senior Director of Advocacy and Access, managing the federal affairs portfolio and overseeing the state advocacy team.

Prior to joining the Arthritis Foundation in 2014, Ms. Hyde worked as Senior Manager for Federal Affairs at the American Congress of Obstetricians and Gynecologists, where she managed a portfolio of issues including appropriations, physician workforce, and health IT. She began her health policy career as a Congressional Fellow for Energy and Commerce Committee members, where she drafted legislation and staffed Committee activities. Anna received a BA in History from Southern Methodist University, and taught junior high and high school history before moving to Washington, D.C., in 2007 to pursue an MA in Political Science from American University.

#### Kristi Martin, M.P.A.

Kristi Martin the chief of staff and senior advisor to the deputy administrator in the Center for Medicare. As a policy strategist, she draws on her decades of experience working in the public sector, with private sector clients, and in philanthropy. She was previously the Vice President for Health Care at Arnold Ventures where she led the philanthropy's prescription drug pricing portfolio and was the Managing Director of Waxman Strategies' health practice where she worked alongside Congressman Henry Waxman driving toward progressive outcomes in health policy. Ms. Martin served several years in the U.S. Department of Health and Human Services, Office of Personnel Management, and Government Accountability Office. As a senior advisor in the Obama administration's Office of Health Reform, she had primary oversight responsibility for the coordinated and timely implementation of cross-cutting departmental public health and prevention initiatives under the Affordable Care Act, including addressing the rising cost of drugs and setting up the women's preventive services initiative. Ms. Martin received her bachelor's and master's in health communication from the University of Kentucky and a master's of public administration from George Washington University.

#### Pamela Price, R.N., B.S.

Pamela Price currently serves as the Deputy Director for The Balm In Gilead managing the various faith and community-based initiatives of the organization to include serving as the Director for the organization's Brain Health Center for African Americans. In addition to her role as Deputy Director, she also serves as the Chief Technical Officer for Women in Reality Film TV, Inc. (WIRF Media) and President of From the Bottom Up Foundation based in Atlanta, GA.

Mrs. Price holds a B.S. in Public Health and has more than 20 years of experience working with national and government agencies to develop and implement multi-faceted programs to meet the societal and cultural needs of women and under-valued communities. As an exemplary leader with an innovative mindset, Mrs. Price provides strategic direction and support to multi-sector organizations in the areas of project design, implementation, and evaluation, to strengthen their overall efficiency and capacity to deliver impactful and sustainable programs and services. She is a representative member of national committees, coalitions, and advisory boards, and excels in working with both public and private sector institutions. Mrs. Price is a national speaker, advocate and educator, routinely participating in briefings, webinars and conferences on issues sch as mental health, healthy aging, health policy, digital equity, and community infrastructure development.

She has served as a member of the U.S. Army Nurse Corp and has excelled in both government and nongovernmental agencies providing leadership and guidance on program management, quality improvement, and project development. Mrs. Price is adept at leveraging national, state, and local partnerships with leaders in pharmaceutical, academic, entertainment, financial, and educational industries to create, pilot, and scale programs that improve the quality of life for our most vulnerable communities and future generations.

#### **Michele Markus**

Michele Markus is a healthcare communications professional with over 20 years of experience and currently oversees the largest health clients across the private, public, policy, genomics and technology sectors for Omnicom, a leading worldwide marketing and communications company.

Ms. Markus has spent her career in health and immersed herself in the perspective of the ultimate recipient – the patient. Combining a deep customer understanding with her background in global commercial strategy and organizational performance management consulting, she has commercialized products and implemented programs in more than 80 markets worldwide. Her understanding of diseases and their impacts was derived from time spent in R&D, communications, strategic planning and lifecycle management across a range of categories, including specialty, infectious diseases, rare conditions, CV/metabolic, nutrition, consumer/OTC, surgical and devices.

She serves as Chair of Board of Directors for The Alliance for Aging Research and the Communications Chair for The Board of Advisors for Quantum Leap Healthcare Collaborative in San Francisco, CA. She is also the founder and creator of SHIFT:Health, the private invitation-based healthcare exchange event that focuses on the wider political, socioeconomic and policy shifts affecting the health industries and how to invoke actionable change.

She is the creator and leading expert on Strategic CartographySM, which helps biotech, diagnostic and pharma companies commercialize in these shifting markets – breaking down traditional global, regional and local mindsets.

In addition, she has been a sought-after speaker for several industry events including, The Aspen Institute, The Professional Society for Health Economics and Outcomes Research (ISPOR), Annual Emerging Markets Commercial Excellence Forum, Brilliant Minds, WIN/WIN Podcast Series and the Cannes Lions Health Festival. She has been a Lecturer at NYU Stern School of Business, Columbia University Business School, UNC Chapel Hill Hussman School of Journalism and Media and been a Mentor with The Marketing Academy for the last 6 years.

#### **2024 CONVERSATION WITH THE FDA**

## Scientific Progress, Safety, and the Role of Regulatory Flexibilities for Older Adults 5:00 - 6:00 PM

As scientific advancements accelerate the development of innovative therapies and medical technologies for older adults, the need to simultaneously foster innovation and ensure patient safety becomes increasingly critical. This year's Conversation with the FDA will explore the pivotal role of regulatory flexibilities in supporting scientific progress while maintaining rigorous safety standards. Participants will discuss the challenges and opportunities of adapting regulatory frameworks to accommodate cutting-edge research, including expedited approval processes, adaptive clinical trials, and real-world evidence. The conversation will also address how these flexibilities can be leveraged to respond to public health emergencies and improve access to life-saving treatments while sustaining the public's trust.

#### 2024 CONVERSATION WITH THE FDA PANELISTS AND MODERATOR



Robert M. Califf, M.D., MACC Commissioner of Food and Drugs, U.S. Food and Drug Administration



Michael Irizarry, M.D., M.P.H. Senior Vice President, Clinical Research, Neurology; Deputy Chief Clinical Officer, Clinical Evidence Generation (CEG) Deep Human Biology Learning (DHBL), Eisai, Inc.



Alexis Reisin Miller, J.D. Executive Director of Global Regulatory Policy, Merck



Paul Underwood, M.D. Interventional Cardiologist, Board Chair Association of Black Cardiologists, Inc.



MODERATOR Sue Peschin, M.H.S. President and CEO, Alliance for Aging Research

#### Robert M. Califf, M.D., MACC

Robert M. Califf, M.D., is Commissioner of Food and Drugs. President Joe Biden nominated Dr. Califf to head the U.S. Food and Drug Administration and Dr. Califf was sworn in on February 17, 2022. Previously, Dr. Califf served as Commissioner of Food and Drugs from February 2016 to January 2017. As the top official of the FDA, Dr. Califf is committed to strengthening programs and policies that enable the agency to carry out its mission to protect and promote the public health. Dr. Califf served as the FDA's Deputy Commissioner for Medical Products and Tobacco from February 2015 until his first appointment as Commissioner in February 2016.

Prior to rejoining the FDA, Dr. Califf was head of medical strategy and Senior Advisor at Alphabet Inc., contributing to strategy and policy for its health subsidiaries Verily Life Sciences and Google Health. He joined Alphabet in 2019, after serving as a professor of medicine and vice chancellor for clinical and translational research at Duke University. He also served as director of the Duke Translational Medicine Institute and founding director of the Duke Clinical Research Institute. A nationally and internationally recognized expert in cardiovascular medicine, health outcomes research, health care quality, and clinical research, Dr. Califf has led many landmark clinical trials and is one of the most frequently cited authors in biomedical science, with more than 1,300 publications in the peer-reviewed literature.

Dr. Califf became a Member of the National Academy of Medicine (formerly known as the Institute of Medicine (IOM)) in 2016, one of the highest honors in the fields of health and medicine. Dr. Califf has served on numerous IOM committees, and he has served as a member of the FDA Cardiorenal Advisory Panel and the FDA Science Board's Subcommittee on Science and Technology. Dr. Califf has also served on the Board of Scientific Counselors for the National Library of Medicine, as well as on advisory committees for the National Cancer Institute, the National Heart, Lung, and Blood Institute, the National Institute of Environmental Health Sciences and the Council of the National Institute on Aging.

While at Duke, Dr. Califf led major initiatives aimed at improving methods and infrastructure for clinical research, including the Clinical Trials Transformation Initiative (CTTI), a public-private partnership co-founded by the FDA and Duke. He also served as the principal investigator for Duke's Clinical and Translational Science Award and the NIH Health Care Systems Research Collaboratory Coordinating Center.

Dr. Califf is a graduate of Duke University School of Medicine. He completed a residency in internal medicine at the University of California, San Francisco and a fellowship in cardiology at Duke.

#### Michael Irizarry, M.D., M.P.H.

Michael Irizarry, M.D., M.P.H., is Senior Vice President, Clinical Research, Neurology; Deputy Chief Clinical Officer, Clinical Evidence Generation (CEG), Deep Human Biology Learning (DHBL) at Eisai Inc. He is responsible for the overall strategy and clinical development of the company's neurosciences portfolio, including clinical pharmacology and translational medicine.

Dr. Irizarry joined Eisai in September 2018 as Vice President of Clinical Research, Epilepsy/Sleep, in which he led the clinical development of Eisai's Epilepsy and Sleep/Wake programs, including regulatory submissions for compounds that received regulatory approvals to treat epilepsy and insomnia. He was named Vice President of Clinical Research for Eisai's neuroscience business in May 2019, and soon promoted to Senior Vice President of Clinical Research and Deputy Chief Clinical Officer, Neurology in April 2020. He was promoted to his current role in September 2023.

Prior to joining Eisai, Dr. Irizarry served as Vice President, Early Clinical Development, Neurosciences at Eli Lilly, responsible for the Phase 1 and 2 neurosciences portfolio. His focus was on neurodegeneration advancing molecules from candidate selection to investigational new drug applications, up through proof-of-concept studies. Before joining Eli Lilly, he was Acting Vice President, World-Wide Epidemiology at GlaxoSmithKline, where his team of more than 60 epidemiologists and database analysts supported clinical trial planning; safety and effectiveness studies; and oversight and application of in-house claim databases and electronic health records.

Dr. Irizarry earned undergraduate and medical degrees from Georgetown University, and a Master of Public Health (M.P.H.) degree from the Harvard School of Public Health. He completed his neurology residency and Memory Disorders Fellowship at Massachusetts General Hospital, and continued as a member of the Harvard Medical School faculty at the Massachusetts Alzheimer's Disease Research Center. His research has encompassed molecular mechanisms, clinical-pathological correlations, animal models, biomarkers, and epidemiology of neurodegenerative diseases, especially Alzheimer's disease.

#### **Alexis Reisin Miller**

Alexis Reisin Miller leads Global Regulatory Policy & Intelligence at Merck. She has advised and advocated for a range of innovative biopharmaceutical industry clients over her career of over 20 years, leveraging legal and regulatory policy experience to help clients speed development and approval of new therapies. She held similar roles at Sanofi and Eisai, leading U.S. policy, and also served as Regulatory Counsel in the Office of Regulatory Policy at FDA's Center for Drugs. Prior to her in-house policy roles, Ms. Miller worked as both an associate and partner at an international law firm, counseling clients on a range of regulatory and policy matters before FDA, FTC, CPSC, and other agencies.

#### Paul Underwood

Dr. Paul Underwood is an interventional cardiologist with 4 decades' experience in cardiovascular medicine. Having grown up in Tennessee, on the Knoxville College campus, he believes higher education is critical for Blacks to achieve parity in America. A graduate of Morehouse College, he completed medical school at Mayo Clinic-Rochester followed by cardiology fellowship at Cleveland Clinic. Whie serving as the ED and ICU director at St. Croix Hospital he instituted thrombolytic therapy for STEMI and procured the islands first cardiac treadmill. After settling in Phoenix, AZ he started Eclipse Clinical Research Associates to combine research with his clinical practice. This collaboration spawned a medtech software firm during the infancy of mobile technology. He joined Boston Scientifics's clinical team in 2009. At BSC he supported clinical trials, regulatory submissions and product launches for interventional cardiology and structural heart devices. He was also medical director for Close the Gap, BSC's data-driven initiative empowering patients and providers toward their health equity goals. In 2023 Paul left BSC to launch Cardio MedSci LLC, a life sciences consulting firm specializing in medical technology.

Dr. Underwood joined ABC as a cardiology fellow. He co-chaired the CME Committee during the initial ACCME accreditation. His first clinical trial as primary investigator was a heart failure study obtained through the Research Committee. He sat on the ABC Board of Directors in 1999, was vice-president in 2002 and elected president in 2004. In 2009 he was appointed co-chair of the Community Programs Committee and a member of the Health and Public Policy Committee. Dr. Underwood is a Life Member and a staunch advocate for equitable access to evidence-based treatment to eliminate the disparate health outcomes experienced by African Americans.

He has also worked with the American Heart Association to legislate installation of AEDs in public places and eliminate indoor tobacco use in Arizona, while nationally he sat on the Power to End Stroke steering committee and was the Women and Children's Committee liaison to the Scientific Advisory Coordinating Council. He was a founding member of the Center for African American Health – AZ and is a longstanding member of the Arizona Latin-American Medical Association.

He and his wife reside in Phoenix, sharing time with their 5 adult children. While away from his desk he enjoys travel, gardening, and music.

#### Sue Peschin, M.H.S.

Sue Peschin, M.H.S., is President and CEO of the Alliance for Aging Research, the leading nonprofit organization dedicated to changing the narrative to achieve healthy aging and equitable access to care. The Alliance strives for a culture that embraces healthy aging as a greater good and values science and investments to advance dignity, independence, and equity.

Since 2012, Ms. Peschin has led the Alliance team on efforts to increase federal investment in aging research; raise awareness of geriatric cardiovascular diseases; develop an older patient and family caregiver research engagement network called Talk NERDY (NERDY-Nurturing Engagement in Research and Development with You); advocate for patient affordability and equity-based value frameworks; and improve Medicare treatment access. She is a national speaker and thought leader on healthy aging, whose writing has been published in several peerreviewed journals and top-tier newspapers.

Ms. Peschin serves on the Boards of Directors for the Association of Black Cardiologists; Heart Valve Voice U.S.; and the National Health Council; and on the Committee for Advancement of Respite Research; the Science Advisory Board for the UCSF-Stanford Center of Excellence in Regulatory Science and Innovation; the USP Council of the Convention (CoC); and on the UMD Claude D. Pepper Older Americans Independence Center Community Advisory Board.

Previously, Ms. Peschin served in senior roles at the Alzheimer's Foundation of America, Consumer Federation of America, Hadassah, and the Violence Policy Center.

Ms. Peschin earned a B.A. in Sociology from Brandeis University, and a M.H.S. degree in Health Policy from the Johns Hopkins University Bloomberg School of Public Health.



#### 2024 AWARDS DINNER

#### The Alliance for Aging Research congratulates the following Heroes in Health:



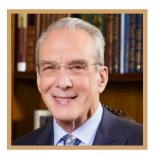
#### DISTINGUISHED PUBLIC SERVICE AWARD

Representative Cathy McMorris-Rodgers (R-WA) U.S. House of Representatives



#### **CLAUDE PEPPER AWARD FOR ADVANCING HEALTHY AGING**

Senator Mazie K. Hirono (D-HI) U.S. Senate



#### SILVER INNOVATOR AWARD

Jeffrey Cummings, M.D., Sc.D. (HC) Professor of Brain Science Director, Chambers-Gundy Center for Transformative Neuroscience University of Nevada, Las Vegas



#### DANIEL PERRY FOUNDER'S AWARD

Peter Marks, M.D., Ph.D. Director, Center for Biologics Evaluation and Research U.S. Food and Drug Administration



#### PERENNIAL HERO AWARD

**Karyne Jones** 

President and Chief Executive Officer National Caucus and Center on Black Aging

#### **MASTER OF CEREMONIES**



Kevin Rigby Principal Rigby Consulting, LLC

Kevin Rigby has a long and distinguished career in the public and private sectors. Mr. Rigby is the former U.S. Country Head of Public Affairs for Novartis Pharmaceuticals Corporation, former Chief of Staff and State Director for U.S. Senator Bill Bradley and now leads Rigby Consulting, LLC., providing strategic solutions to corporations, trade associations, non-profit and patient advocacy groups.

At Novartis, Mr. Rigby was a member of the U.S. Pharma Executive Committee with a focus on government interactions and participation in the public policy arena at the federal and state levels. Mr. Rigby was also President of the Novartis U.S. Foundation where he was responsible for philanthropic contributions.

Mr. Rigby served and held leadership roles at numerous Trade Associations and Non-Profit Boards, including the Alliance for Aging Research, the National Pharmaceutical Council, the National Health Council and the Health Care Institute of New Jersey.

Mr. Rigby was also Vice President of Sales & Marketing at Hoffman-La Roche, Mayor of River Edge, New Jersey; as well as a partner in a private law practice. He continues to be actively involved in many civic and philanthropic causes in New Jersey and across the U.S., as well as a speaker on health care, philanthropy and leadership at state and national conferences, and patient advocacy and non-profit forums.



#### DISTINGUISHED PUBLIC SERVICE AWARD

Presented each year to a Republican member of Congress who is leading the way on policies encouraging medical research, innovation, and care to benefit Americans as they grow older.



**Representative Cathy McMorris-Rodgers (R-WA)** U.S. House of Representatives

Cathy McMorris Rodgers is Eastern Washington's chief advocate in Congress, serving as the representative for the state's 5th Congressional District. Since first being elected to the House in 2004, she has earned the trust of her constituents and praise on Capitol Hill for her hard work, conservative principles, bipartisan outreach, and leadership to get results for Eastern Washington. Growing up on an orchard and fruit stand in Kettle Falls, working at her family's small business, and later becoming a wife and working mom of three, she has lived the American Dream. Now, she works every day to rebuild that dream for our children and grandchildren.

Ms. Rodgers currently serves as the Chair of the House Energy and Commerce Committee, which has broad jurisdiction over the issues that matter most to the people of Eastern Washington. As leader of this committee, she is focused on delivering real results on everything from expanding access to rural broadband and improving healthcare to addressing climate change and securing America's energy independence.

Prior to leading in this role, she served as Chair of the House Republican Conference from 2012 to 2018. She was the 200th woman ever elected to serve in the U.S. House of Representatives and the first woman to give birth three times while in office.

Ms. Rodgers' top priority has always been to get results for the people of Eastern Washington that she has the honor of representing. Her mission is to restore trust and confidence in representative government and the rule of law, and lead as a trust-builder, ability-advocate, and unifying force for the hardworking men and women in Eastern Washington.

In 2006, she married Brian Rodgers, a Spokane-native and retired 26-year Navy Commander. In 2007, she gave birth to Cole Rodgers. Cole was born with an extra 21st chromosome and inspired Cathy to become a leader in the disabilities community. She has since welcomed two daughters into the world – Grace (December 2010) and Brynn (November 2013).

#### DISTINGUISHED PUBLIC SERVICE AWARD PRESENTED BY:

Presented each year to a Republican member of Congress who is leading the way on policies encouraging medical research, innovation, and care to benefit Americans as they grow older.



Shannon Stehouwer Vice President of Federal Affairs Eli Lilly and Company

Shannon Stehouwer serves as Vice President of Federal Government Affairs for Eli Lilly and Company. In her role, she works with lawmakers to advance policies that support biopharmaceutical innovation.

Prior to Lilly, she worked for the Pharmaceutical Research and Manufacturers of America (PhRMA), the trade association that represents the leading biopharmaceutical research companies in the U.S. She also spent several years on Capitol Hill working for Senator John Hoeven (R-ND) and Congressman Mike Rogers (R-MI).



#### **CLAUDE PEPPER AWARD FOR ADVANCING HEALTHY AGING**

Presented each year to a Democratic member of Congress who is leading the way on policies encouraging medical research, innovation, and care to benefit Americans as they grow older.



Sen. Mazie K. Hirono (D-HI) U.S. Senate

Mazie K. Hirono was elected to the Senate in 2012, becoming Hawaii's first female senator and the country's first Asian-American woman senator. Throughout her career, Senator Hirono has fought on behalf of Hawaii families and communities whose voices are not often heard in Congress, working to protect and build upon the progress generations of Americans have fought to secure.

In the Senate, she is a leading champion for women's rights and reproductive freedom, voting and civil rights, the Native Hawaiian community, sustainable communities, and early education. In 2021, Senator Hirono introduced the COVID-19 Hate Crimes Act, legislation signed into law to help communities combat the rise in anti-Asian hate and violence.

Senator Hirono serves on the Committees on Armed Services, Energy and Natural Resources, the Judiciary, Small Business and Entrepreneurship, and Veterans' Affairs. She is also Chair of the Armed Services Subcommittee on Readiness and Management Support, where she is leading the fight to modernize military infrastructure in Hawaii and across the country.

Born in Fukushima, Japan, she was nearly eight years old when her mother brought her and her siblings to Hawaii to escape an abusive husband and seek a better life. She served in the Hawaii House of Representatives from 1981 to 1994 and earned a reputation as an advocate for consumers and workers. After being elected as Hawaii's lieutenant governor in 1994, she led the creation of Hawaii's Pre-Plus Program to expand access to quality, affordable early education. In 2006, voters in Hawaii's second congressional district elected her to serve in the U.S. House of Representatives, where she served three terms before being elected to the Senate.



#### CLAUDE PEPPER AWARD FOR ADVANCING HEALTHY AGING PRESENTED BY:



**Thomas J. Spulak** Chairman and President The Claude Pepper Foundation

Thomas J. Spulak is a partner in the law firm King & Spalding LLP and chairs its Government and Public Policy Practice Group in Washington, D.C. Before joining King & Spalding, he was a partner at Shaw Pittman LLP, also in Washington, D.C. Prior to entering private practice he served as Democratic Staff Director and general counsel of the House Committee on Rules, serving most of that time under the chairmanship of Senator Claude Pepper; he later served as general counsel to the U.S. House of Representatives. Early in his career, he served as district representative for Congressman Pepper in his Miami office.

Mr. Spulak attended the School of Politics and Public Affairs at the University of Miami and later received his Juris Doctor from Florida State University College of Law. Mr. Spulak is an adjunct professor at Florida State University College of Law, where he teaches political law. He devotes a considerable amount of time in the service of non-profit entities. In addition to the Claude Pepper Center, he serves as Chairman of the Hospice Foundation of America and is a board member of the Ethics Resource Center.



#### SILVER INNOVATOR AWARD

Presented to an individual or organization that anticipates and embraces the evolution of high quality research aligned with the needs of older patients.



#### Jeffrey Cummings, M.D., Sc.D. (HC)

Professor of Brain Science Director, Chambers-Gundy Center for Transformative Neuroscience University of Nevada, Las Vegas

Jeffrey Cummings, M.D., Sc.D. (HC), is the Joy Chambers-Grundy Professor of Brain Science, Director of the Chambers-Gundy Center for Transformative Neuroscience, Co-Director of the Pam Quirk Brain Health and Biomarker Laboratory, Department of Brain Health, School of Integrated Health Sciences, University of Nevada Las Vegas (UNLV). Dr. Cummings is globally known for his contributions to Alzheimer's research, drug development, and clinical trials.

He has been recognized for his research and leadership contributions in the field of Alzheimer's disease through many awards including the Ronald and Nancy Reagan Research Award of the national Alzheimer's Association (2008), Lifetime Achievement Award of the Society for Behavioral and Cognitive Neurology (2017), Distinguished Scientist Award of the American Association of Geriatric Psychiatry (2010), Bengt Winblad Lifetime Achievement Award from the national Alzheimer's Association (2019), and the Alzheimer's Drug Discovery Foundation's Melvin R. Goodes Prize. He was featured in the Gentleman's Quarterly (June 2009) as a "Rock Star of Science™."

Dr. Cummings completed Neurology residency and a Fellowship in Behavioral Neurology at Boston University, followed by a Research Fellowship in Neuropathology and Neuropsychiatry at the National Hospital for Nervous Diseases, Queen Square, London.

Dr. Cummings was formerly Director of the Mary S. Easton Center for Alzheimer's Disease Research at UCLA, and Director of the Cleveland Clinic Lou Ruvo Center for Brain Health. Dr. Cummings' interests embrace clinical trials, developing new therapies for brain diseases, and the interface of neuroscience and society. He has authored or edited 43 books and published over 900 peer-reviewed papers.

#### SILVER INNOVATOR AWARD PRESENTED BY:



Bobby Patrick, VI Senior Vice President of Government Affairs AdvaMed

Bobby Patrick, VI is the Senior Vice President of Government Affairs at AdvaMed, the MedTech Association. He oversees AdvaMed's state affairs work and partnerships with external stakeholders, including patient advocacy organizations and physician groups.

Previously, Mr. Patrick served as the vice president of strategic growth and policy at the Medical Alley Association where he led the state and federal advocacy efforts. He also oversaw the membership work at the Association, where they experienced growth in membership revenue, engagement, and retention under his leadership.

He holds a Juris Doctorate from William Mitchell College of Law and an undergraduate degree from Syracuse University.



#### DANIEL PERRY FOUNDER'S AWARD

Presented to an individual or organization that is helping to change the paradigm of how we view aging and well-being as we age.



**Peter Marks, M.D., Ph.D.** Director, Center for Biologics Evaluation and Research U.S. Food and Drug Administration

Peter Marks, M.D., Ph.D., is the director of the Center for Biologics Evaluation and Research (CBER) at the Food and Drug Administration. The center is responsible for assuring the safety and effectiveness of biological products, including vaccines, allergenic products, blood and blood products, and cellular, tissue, and gene therapies.

Dr. Marks and center staff are committed to facilitating the development of biological products and providing oversight throughout the product life cycle. Examples of these activities include:

- reviewing and providing advice during product development
- evaluating applications and making approval decisions based on safety and effectiveness data
- monitoring the safety of biological products
- conducting research that supports product development and characterization

Dr. Marks received his graduate degree in cell and molecular biology and his medical degree at New York University. Following this, he completed an Internal Medicine residency and Hematology/Medical Oncology fellowship at Brigham and Women's Hospital in Boston, where he subsequently joined the attending staff as a clinician-scientist and eventually served as Clinical Director of Hematology.

He then moved on to work for several years in the pharmaceutical industry on the clinical development of hematology and oncology products prior to returning to academic medicine at Yale University where he led the Adult Leukemia Service and served as Chief Clinical Officer of Smilow Cancer Hospital. He joined the FDA in 2012 as Deputy Center Director for CBER and became Center Director in 2016. Dr. Marks is board certified in internal medicine, hematology and medical oncology, and is a Fellow of the American College of Physicians. In 2022, he became a Member of the National Academy of Medicine, one of the highest honors in the fields of health, science and medicine.

#### DANIEL PERRY FOUNDER'S AWARD PRESENTED BY:



Jessica Riviere Head of Patient Advocacy and Engagement GSK

Jessica Riviere joined GSK as the Head of Patient Advocacy and Engagement in April 2024. She was previously with Ultragenyx where she led the Global Patient Advocacy team.

Ms. Riviere has worked in the bio-pharmaceutical industry for over 20 years. Before GSK, she worked in Patient Advocacy at Ultragenyx, Biogen, AbbVie, Novo Nordisk, and Bristol Myers Squibb. During her tenure at Biogen, she launched the first ever treatment for Spinal Muscular Atrophy. Prior to joining the industry, Ms. Riviere worked for the U.S. Senate and the Centers for Medicare and Medicaid Services.

She graduated with a bachelor's degree in psychobiology from Mount Holyoke College and a master's degree in health policy from the Johns Hopkins Bloomberg School of Public Health. Ms. Riviere is a native of Portland, Oregon and currently resides in Philadelphia, PA.



#### DANIEL PERRY FOUNDER'S AWARD PRESENTED BY:



**Robert M. Califf, M.D., MACC** Commissioner of Food and Drugs U.S. Food and Drug Administration

Robert M. Califf, M.D., MACC, is Commissioner of Food and Drugs. President Joe Biden nominated Dr. Califf to head the U.S. Food and Drug Administration and Dr. Califf was sworn in on February 17, 2022. Previously, Dr. Califf served as Commissioner of Food and Drugs from February 2016 to January 2017. As the top official of the FDA, Dr. Califf is committed to strengthening programs and policies that enable the agency to carry out its mission to protect and promote the public health. Dr. Califf served as the FDA's Deputy Commissioner for Medical Products and Tobacco from February 2015 until his first appointment as Commissioner in February 2016.

Prior to rejoining the FDA, Dr. Califf was head of medical strategy and Senior Advisor at Alphabet Inc., contributing to strategy and policy for its health subsidiaries Verily Life Sciences and Google Health. He joined Alphabet in 2019, after serving as a professor of medicine and vice chancellor for clinical and translational research at Duke University. He also served as director of the Duke Translational Medicine Institute and founding director of the Duke Clinical Research Institute. A nationally and internationally recognized expert in cardiovascular medicine, health outcomes research, health care quality, and clinical research, Dr. Califf has led many landmark clinical trials and is one of the most frequently cited authors in biomedical science, with more than 1,300 publications in the peer-reviewed literature.

Dr. Califf became a Member of the National Academy of Medicine (formerly known as the Institute of Medicine (IOM)) in 2016, one of the highest honors in the fields of health and medicine. Dr. Califf has served on numerous IOM committees, and he has served as a member of the FDA Cardiorenal Advisory Panel and the FDA Science Board's Subcommittee on Science and Technology. Dr. Califf has also served on the Board of Scientific Counselors for the National Library of Medicine, as well as on advisory committees for the National Cancer Institute, the National Heart, Lung, and Blood Institute, the National Institute of Environmental Health Sciences and the Council of the National Institute on Aging.

While at Duke, Dr. Califf led major initiatives aimed at improving methods and infrastructure for clinical research, including the Clinical Trials Transformation Initiative (CTTI), a public-private partnership co-founded by the FDA and Duke. He also served as the principal investigator for Duke's Clinical and Translational Science Award and the NIH Health Care Systems Research Collaboratory Coordinating Center.

Dr. Califf is a graduate of Duke University School of Medicine. He completed a residency in internal medicine at the University of California, San Francisco and a fellowship in cardiology at Duke.

#### PERENNIAL HERO AWARD

Presented each year to honor an older individual who is actively contributing to create positive societal change and serving as a role model for people of all ages.



Karyne Jones

President and Chief Executive Officer National Caucus and Center on Black Aging

Karyne Jones has been President and Chief Executive Officer of the National Caucus and Center on Black Aging (NCBA) and the NCBA Housing Development Corporation for 21 years. NCBA, based in Washington, D.C., is the oldest national minority aging organization devoted solely to proving effective leadership in making minority participation in aging services a national issue and priority.

Over her tenure at NCBA, Ms. Jones' devotion to improving the lives of older adults has become paramount to her work in the aging field. She has served on numerous boards and advisory groups focused on health equity, employment opportunities, affordable housing, and is a strong advocate for the needs of older adults who have faced discrimination and challenges to aging with dignity. She currently is Vice Chair of the national Board for the Alzheimer's Association where she recently led their 10-year vision and now the organization's chair for their Strategic Plan. She also serves as a co-convenor with Champions for Vaccine Education and Equity Progress (CVEEP) proving resources and raising awareness for vaccinations against infectious respiratory illnesses.

A native of San Antonio, Texas, Ms. Jones holds a B.A. from Clark Atlanta University in political science, M.A.P.A. in Public Affairs from Northern Illinois University, and M.A. in Public Administration from Harvard University.



#### PERENNIAL HERO AWARD PRESENTED BY:



Molly Burich Senior Director of Public Policy Otsuka America Pharmaceutical, Inc.

Molly Burich, M.S., is the Senior Director of Public Policy at Otsuka Pharmaceutical, Inc. where she leads the public policy team. Ms. Burich develops strategies to support and execute on Otsuka's policy platform to support all of Otsuka's products. Ms. Burich was formerly the Head of Public Policy at Boehringer Ingelheim, Inc. and has held previous positions in federal and state government affairs, public policy and reimbursement across other organizations including Xcenda, an Amerisource Bergen company and Avalere Health.

Ms. Burich holds a master of science in public service management with an emphasis in public policy from DePaul University and a bachelor of arts in political science from the University of Northern Colorado.



# Let's Be Social!







@AgingResearch

@AllianceForAgingResearch

@Aging\_Research

## #HeroesInHeal\*

Gilead is proud to sponsor the Alliance for Aging Research's Heroes in Health Celebration

For more information, please visit www.Gilead.com

GILEAD



## **Ahead Together**

We unite science, technology and talent to get ahead of disease together.



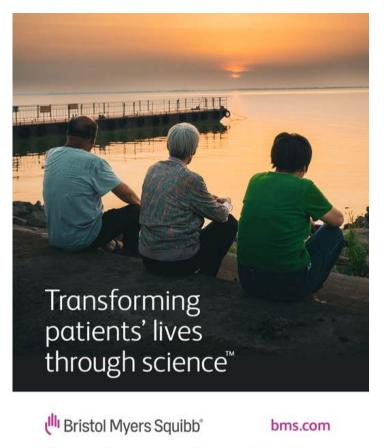
If you think this is impossible, you've never met an Otsuka-person.



At Otsuka, we defy limitation, so that others can too. **Visit Otsuka-us.com.** 

t 2024 OLUS24EUCO414

© 2024 Otsuka America Pharmaceutical, Inc. All Rights Reserved.



We're proud to support the Alliance for Aging Research.

CREATING HOPE THROUGH INNOVATION

Eisai

Eisai is dedicated to giving first thought to patients through our human health care mission.

VISIT US.EISAI.COM TO LEARN MORE

hhe

Using the power of leading-edge science to save and improve lives around the world

© 2024 Bristol-Myers Squibb Company. All rights reserved

For more than a century, we've been at the forefront of research, bringing forward medicines, vaccines and innovative health solutions for some of the world's most challenging diseases.

At Merck, we rise to the challenge in pursuit of better health outcomes.



Copyright @ 2022 Merck & Co., Inc., Rahway, NJ, USA and its affiliates. All rights reserved: HQ-NON-11578-09/22



## Leading the Way for Medtech

AdvaMed, the Medtech Association, works for and with our member companies to advocate for and accelerate patient access to lifeimproving and life-saving medical technologies.





### **The Medical Innovation Agenda**

- \* Improve access to breakthrough medical technologies
- \* Strengthen U.S. medtech global leadership position
- Secure U.S. medtech supply chain resilience
- Ensure access to accurate diagnostic tests
- Boost next gen innovation through start-ups
- Strengthen regulatory process to ensure patient access
- Close the care gap for underserved communities
- Protect sterilization processes and public health
- Ensure tax law keeps pace with innovation

Shaping a world where access to medical technology improves the life of every patient, every time.

Learn More: AdvaMed.org

The Claude Pepper Foundation joins the Alliance for Aging Research in celebrating advances in aging research by honoring the following *Heroes in Health* for their valuable contributions:





Distinguished Public Service Award Representative Cathy McMorris-Rodgers (R-WA) U.S. House of Representatives Claude Pepper Award for Advancing Healthy Aging Senator Mazie K. Hirono (D-HI) U.S. Senate



Silver Innovator Award Jeffrey Cummings, M.D., Sc.D., (HC) University of Nevada, Las Vegas



Daniel Perry Founder's Award Peter Marks, M.D., Ph.D. U.S. Food and Drug Administration



Perennial Hero Award Karyne Jones National Caucus and Center on Black Aging

The Claude Pepper Foundation, Inc. 636 West Call Street, Tallahassee, FL 32306-1122 www.claudepepperfoundation.org

## LILLY SALUTES

the Alliance for Aging Research for its leadership to advance science and enhance lives.



## **Celebrating this Year's Heroes in Health**

The National Consumers League honors your devotion and commitment to advancing the science of aging and enhancing the quality of life for older adults. Your groundbreaking work transforms lives, improves access to care, and paves the way for a brighter future for aging Americans.





# Let's Be Social!



@AgingResearch



@AllianceForAgingResearch



@Aging\_Research

#HeroesInHealth